

## The Premier Event for software and Systems Innovation.

23rd October

Grange St Paul's Hotel

10 Godliman Street, London



Start	End					
09:00	09:30	Registration				
09:30	10:00	Michael O'Rourke -Vice President, Strategy and Product Delivery				
		Rational Strategy & Delivery Management				
10:00	10:30	Haydn Leary - DWP, Head of Business Requirements and Martin Croker - Accenture, Development Control Services Lead				
		Supporting Agile-at-Scale and Agile-with-Discipline. Providing a common platform for Collaboration				
10:30	11:00	Diego Lo Giudice, Forrester - Vice President, Principal Analyst serving Application Development & Delivery				
		Systems of Engagement need Agility: Key App Dev trends to get there.				
11:00	11:30	<b>B R E A K</b>				
		<b>Application Lifecycle Management</b>	<b>Design Development and Deployment</b>	<b>Complex &amp; Embedded Systems</b>	<b>Mobile Application Development</b>	<b>Strategic Business Planning for IT</b>
11:30	12:10	<p>Extending the Jazz Platform Beyond Rational Using OSLC.</p> <p>Stephanie L. Trunzo Jazz Lifecycle Management Capabilities</p>	<p>Agile Development using Visual Requirement Definition &amp; Management in Rational Requirements Composer 4.0.</p> <p>Jared Puham, IBM, Senior Product Manager</p>	<p>Rational Systems Future Forward</p> <p>Andy Gurd, IBM Engineering Lifecycle Management</p>	<p>Real World Experiences Developing Multi-Channel Apps.</p> <p>Leigh Williamsen, IBM, Distinguished Engineer</p>	<p>Risk-Aware Business Cases</p> <p>Murray Cantor IBM, Distinguished Engineer</p>
12:20	13:00	<p>A case for OSLC - a business perspective.</p> <p>Sean Kennedy, OSLC Community Development Leader</p>	<p>Effective Collaboration for Better Design with Rational Software Architect Design Manager v4.</p> <p>Steve Arnold, IBM Client Technical Specialist</p>	<p>Testing is Dead, Long Live Quality</p> <p>Bart Venegoor, Sogeti</p>	<p>How to Select the right Mobile Testing Solution for your Enterprise: Best Practices and Case Study.</p> <p>Paul Collins, Ascendant Technologies</p>	<p>Powering the PMO at Bank of America</p> <p>Sarah Nunn, Analyst at Bank of America</p>
13:00	14:00	<b>L U N C H</b>				
14:00	14:40	<p>Agile Everywhere - An organisation-wide adoption. Co-presented by Carson Holmes - Fourth Medium Consulting and Julian Holmes (Rational Champion) - Agile Mentors</p>	<p>Extending the Agile Development Discipline to Deployment.</p> <p>Michael Eider &amp; Dan Berg IBM SmartCloud Continuous Delivery (DevOps)</p>	<p>BTC Embedded Systems AG, Model-Based Development and Testing of Safety Related Software.</p> <p>Dr. Udo Brockmeyer</p>	<p>Driving Innovation in the Banking and Insurance Industries with Mobile</p> <p>Alon Geva, Perfecto Mobile</p>	<p>Using Crowdsourcing to Help Make Strategic Planning Decisions.</p> <p>Martin Owan &amp; Alan Burnett, Corso</p>
14:50	15:30	<p>Industrialization and Innovation with Rational Team Concert</p> <p>Robert J. Errington &amp; Dave Ingram, Accenture</p>	<p>From Waterfall to Agile: A One Year Retrospective of IBM CICS</p> <p>Nigel Hopper, IBM, Application &amp; Integration Middleware - CICS Platform Leader</p>	<p>Managing Complex Systems Engineering - A Nuclear Perspective.</p> <p>Paul Fehelkötter &amp; Pachanee Petprayoon of IBM Rational</p>	<p>Accelerate Construction of Mobile Applications with IBM Worklight Studio</p> <p>Jonathan Marshall, WebSphere Technical Specialist</p>	<p>Competitive Intelligence - A Strategic Business Driver</p> <p>Mark Cooper, Market Intelligence Co-ordinator Laminar Medics Ltd.</p>
15:50	16:30	<p>Goldfish Bowl - Why ALM? ALM is everywhere. What does it really mean? How does it improve the way that we work? What are the pitfalls?</p>	<p>Creating Value Through Infrastructure Service Delivery at Aetna.</p> <p>Michael Eider &amp; Dan Berg IBM SmartCloud Continuous Delivery (DevOps)</p>	<p>Customer experiences in the innovation of tool use and processes</p> <p>A multi-speaker session inc. RAF, MBDA and EADS</p>	<p>Mobile Application Development Track Keynote</p> <p>Richard Field IBM Financial Services Market Manager</p>	<p>Delivering Value whilst Balancing Cost, Time and Innovation on a Globally Outsourced Telco Programme</p> <p>Tony Groat, IBM Solutions Executive &amp; Rajan Kumar Jha, Programme Manager at Infosys</p>
16:30	16:45	<b>B R E A K</b>				
16:45	17:30	Guest Speaker, Kriss Akabusi MBE				
17:30		Drinks				

For more information go to <http://www.ibm.com/software/uk/itsolutions/innovate/>