

What's New in IBM solutions for developing smarter products

Andy Gurd, Worldwide Go-to-Market Manager, IBM Rational





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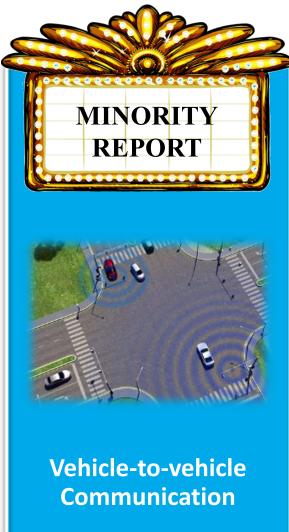
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What was Next... is NOW!









Yet with this new reality comes challenges and opportunities for systems engineers

BEST-IN-CLASS



"I need to better understand my design alternatives earlier in the development process"

88%
Improve ability to predict system behavior



"I need a level of traceability that allows me to verify what was specified was delivered" 39%
Link requirements to specific test cases



"I need to manage change across mechanical, electrical, and software engineering"

1 of 4
Involve multiple
engineering disciplines

in design reviews

Aberdeen Group: "System Design: Get it Right the First Time", August, 2011

And with this new reality also comes challenges and opportunities for software engineers



"I need to know what I need to develop — nothing more, nothing less"

1 of 2
Challenged with scope creep and changing requirements



"I need to show that I am compliant with the standards required by my industry" 2x
Need for standards
compliance doubled
since 2009



"I need to know when changes are made to the hardware to avoid unpleasant 'surprises' later"

45%
Use hardware/software dependency management

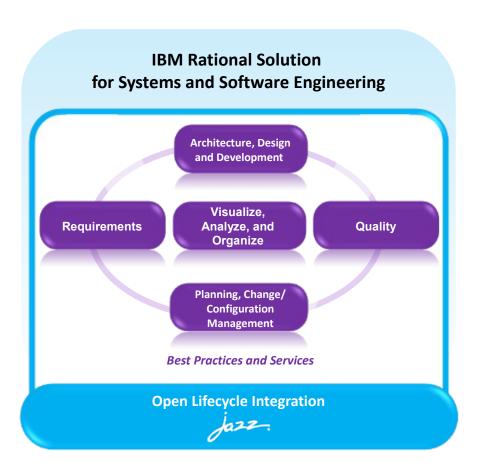




Rational solution for systems and software engineering

Progress since Innovate 2011

- * Collaborate across disciplines
 - 2 new products (1 in Beta)
 - 5 new SSE lifecycle integrations
- *Optimize* your practices for industry standard compliance
 - 2 new industry accelerators
 - 10 new process areas
 - + 2 extensions
- * Integrated and open platform
 - ■15+ new third-party integrations



The Team behind the products & solutions here today



Ben Williams Senior Product Manager, RELM



Richard Watson Senior Product Manager, DOORS



Keith Collyer
Senior Solution Manager,
Electronics and Medical
Devices Industry Solutions



Stephen Rooks
Certified IT Specialist, AUTOSAR,
Embedded Software Development
Solutions & Rhapsody expert



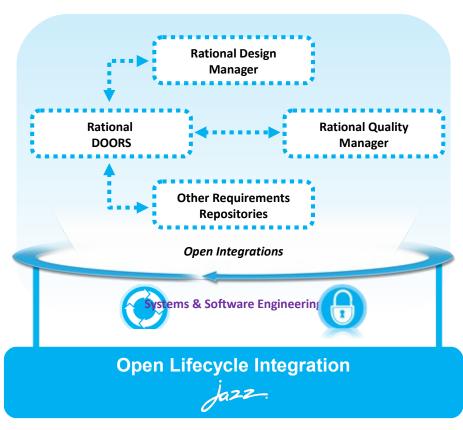
Graham Bleakley Solution Architect, Automotive and A&D, Modeling & Rhapsody expert



Requirements Management

IBM Rational DOORS v9.4

- Open integrations more flexible and scalable
 - Quality and test
 - Architecture, design and development
 - Other requirements management repositories
- Even more secure with new server-side authentication
- Usability enhancements



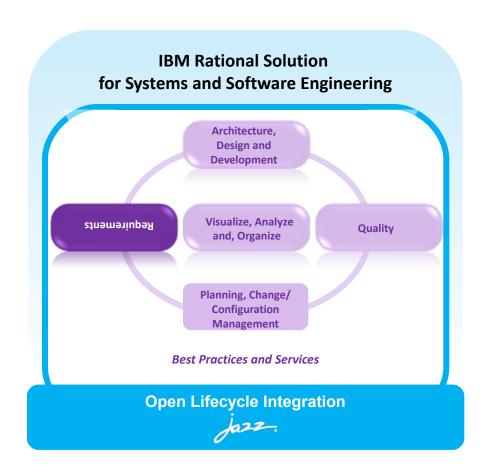
"Our ability to maximize the breadth of the IBM software let us provide NASA with demand-based statistics while maintaining control of the costs."

Joseph Dress, Requirements Management, Constellation Software Engineering Corporation

Requirements Management

IBM Rational DOORS Next Generation v4.0.1 Beta 4 (Planned General Availability Q4 2012)

- Requirements collaboration, planning, reuse and lifecycle traceability
- Requirements management capabilities on the integrated collaborative lifecycle management platform
- Interoperability with DOORS 9.x
- Developed through open, public project on Jazz.net
- Complementary to, not replacing DOORS 9.x series



Statement of Direction

- Protecting our customers investments
- Allowing customers to transition between DOORS and DOORS Next Generation at their own pace
- The following announcement has been made with the release of DOORS 9.4:

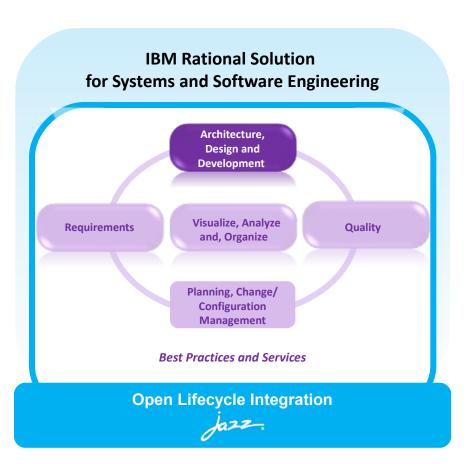
IBM intends to include next-generation capabilities as part of a future DOORS release.

For each DOORS license entitlement that has active Subscription and Support, a customer will be able to use either DOORS V9 or next-generation capabilities.

Architecture, Design & Development

IBM Rational Rhapsody v8.0 with Design Manager v4.0

- Simplify design collaboration through Jazz-based model management
- Unify requirements and design with single-source of truth utilizing OSLC
- Streamline safety critical design using certification assistance
- Automate standards compliance
 with latest SysML, AUTOSAR and UPDM
- Enhanced User Experience with usability and productivity improvements







More on Collaborative Design Management

Rational Rhapsody with Design Manager

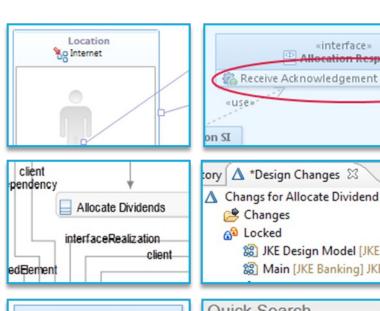


Features and capabilities

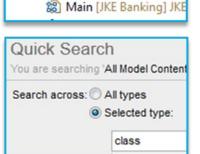
Design in context of requirements, work items and test cases

Traceability and impact analysis

Publish design documents







«interface»

Collaborate with reviews & sketching

Manage change

Designs at your finger tips



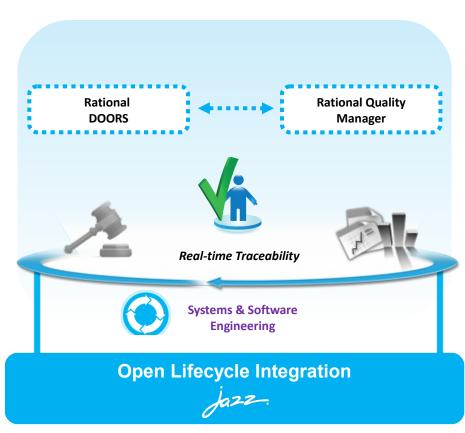
Quality and Test

IBM Rational Quality Manager v4.0

- Requirements-driven testing
 - Rational Requirements Management

and Quality Management using OSLC

- Live traceability views
- Trace test steps to requirements
- More control over compliance and process enforcement
- Dashboards and reporting



"We have greater control to improve processes, greater test coverage and traceability, plus, vastly improved navigation and user friendliness."

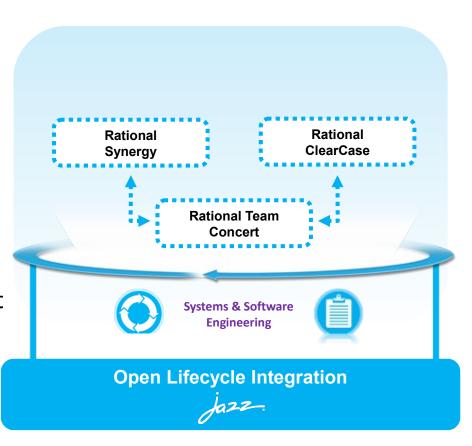
Beta test participant



Planning, Change and Configuration Management

IBM Rational Team Concert v4.0

- More control over permissions and process
- Track delivery of source code changes to variants/branches of a product
- Manage cross-cutting plans and tasks across multiple projects
- Integrate Rational Synergy and Rational ClearCase for source code management with Rational Team Concert for planning and change management
- Additional tool integrations via MS SCCI interface



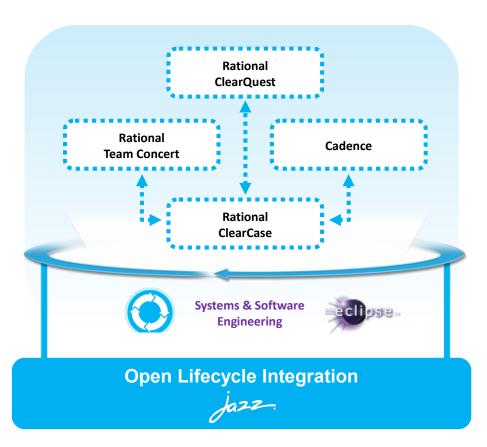




Extending through integrations

IBM Rational Clear Quest v8.0 / Rational ClearCase v8.0

- Enhanced Rational ClearCase integrations with Rational Team Concert and Rational ClearQuest data visualization
- ClearTeam Explorer unified client
- Enhanced Cadence integration for EDA





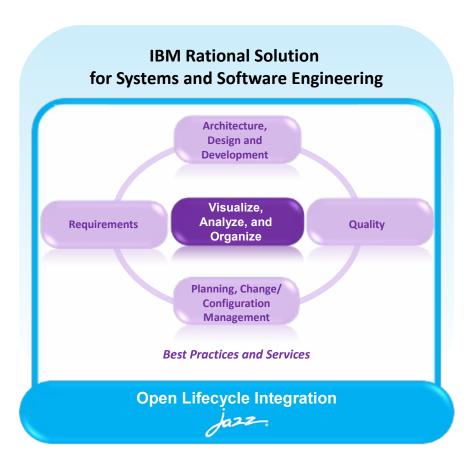


Reduce overhead by managing complexity in product development

Rational Engineering Lifecycle Manager 1.0

Visualize, analyze and organize engineering artifacts from across multiple tools to help organizations:

- Manage growing complexity
- Extract key threads of interest from a web of related engineering artifacts
- Make timely and correct business and engineering decisions
- Improve collaboration across engineering disciplines

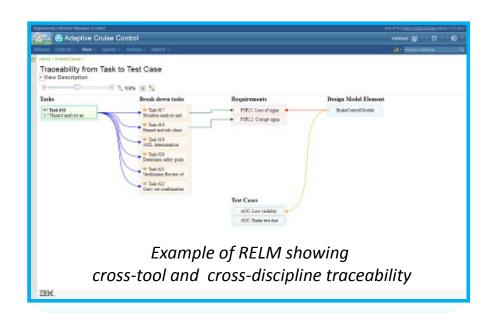




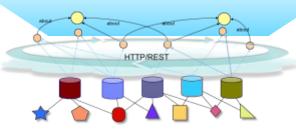


What's unique about RELM?

- Cross lifecycle views
 - Tools often provide A-B or B-C traceability views, but RELM shows A-B-C
- Flexible views
 - Views can be tailored for specific task, role, process or standard
- Data remains at source
 - No need to move data into common repository
- Adaptable to plug in other data sources
 - Uses internet standards



Index of Linked Lifecycle Data



RELM v1.0 works out of the box with:

- IBM Rational DOORS
- · IBM Rational Rhapsody with Design Manager

- · IBM Rational Team Concert
- · IBM Rational Quality Manager

EADS sees value for engineering teams in RELM Beta

Provides visibility, impact analysis and document generation across the product lifecycle

"The beta version of Rational Engineering Lifecycle Manager showed us that it has potential to be a very valuable tool and approach to solving challenges in the engineering of complex products."

—Simon Bradley, Vice President,Head of Global Innovation Network, Systems &Products Architecture, EADS

EADS

About EADS Innovation Works

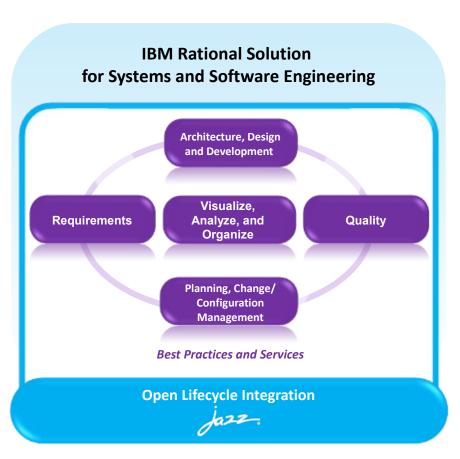
The Software and Systems
Engineering team of EADS
Innovation Works, the
corporate research and
development department of
EADS, is responsible not only
for developing future
technologies and solutions
bringing value to the different
business units of EADS, but also
evaluating state of the art or
new technologies such as tools,
which may improve how
engineers at EADS develop and
manage their products.





New guidelines, practices and tool mentors for cross-lifecycle traceability and reporting and extended metrics

- Achieve greater value from lifecycle traceability with guidance on new ways to view and query linked data.
- Improve cross lifecycle reporting with new tool mentors and templates for document generation.
- Respond faster on emerging issues with new lifecycle metrics.
- Apply requirements driven quality
 management with greater efficiency using
 new tool mentors.



Reduce cost of compliance and ensure safety

Improve collaboration, automate processes, and accelerate development

What's New?

IBM Rational Solution for Medical Devices

FDA Quality System Regulation (21 CFR Part 820) and IEC 62304 best practices, templates and tooling.

IBM Rational Solution for Electronic Design New practice and process assets to support high-level electronics design and EDA design workflow.



IBM Rational Solution for Aerospace and Defense DO-178C best practices, templates and tooling.

Extended support for Defense Architecture Frameworks.

IBM Rational Solution for Automotive Engineering

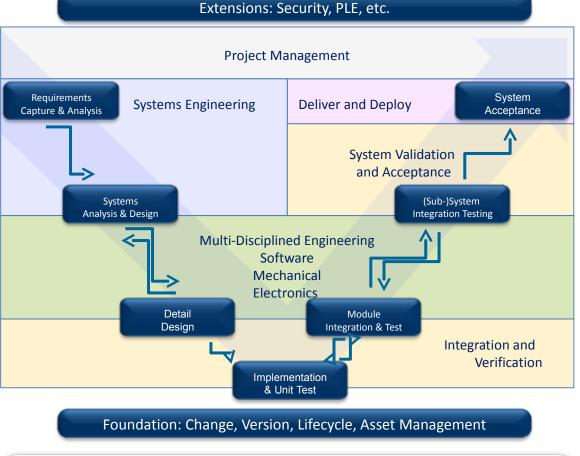




IBM Smarter Product Development Ecosystem

Breaking down development silos to deliver extended value





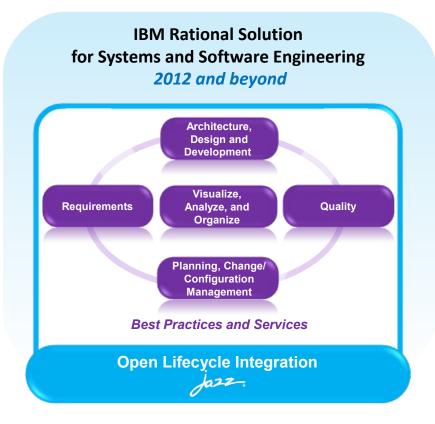








Summary



PRODUCT DEVELOPMENT LIFECYCLE

NEW - IBM Rational Engineering Lifecycle Manager

Beta - IBM Rational DOORS Next Generation

Enhanced – IBM Rational DOORS

Enhanced - IBM Rational Rhapsody with Design Manager

Enhanced – IBM Rational Quality Manager

Fnhanced – IBM Rational Team Concert

Enhanced – IBM Rational ClearCase and ClearQuest

Enhanced - IBM Rational Solution for Systems and Software

Engineering

INDUSTRY

NEW - IBM Rational solution for Medical Devices

NEW - IBM Rational solution for Electronics Design

Enhanced - IBM Rational solution for Automotive Engineering

Enhanced - IBM Rational solution for Aerospace and Defense

Enhanced – Solutions for Energy and Utilities

Enhanced - Solutions for Telecommunications

ECOSYSTEM

NEW - National Instruments

NEW - GEBS

NEW - Test Plant

Update - INCHRON

Update - Elektrobit

Update - 321 Gang

Update - Manageware

For more information

- TODAY Ask one of the team featured here or visit our Ask an Expert pedestal
- Tomorrow DOORS Customer Day Southbank
 - More on DOORS 9.x, DOORS NG, Integrations, etc.
- 9th November Rational DOORS PoT Southbank
- 27th November Rational Team Concert PoT Southbank
- 5th December Rational Quality Manager PoT Southbank

















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