

Innovate 2012

The Premier Event for software and Systems Innovation.

23rd October

Grange St Paul's Hotel

10 Godliman Street, London



Start	End					
09:00	09:30	Registration				
09:30	10:00	Michael O'Rourke - IBM 'Rational Strategy and Delivery Management' Vice President, Strategy and Product Delivery'				
10:00	10:30	Haydn Leary Department of Work and Pensions, CIT Business Requirement				
10:30	11:00	Diego Lo Giudice Forrester, Vice President, Principal Analyst serving Application Development & Delivery				
11:00	11:30	B	R	E	A	K
		Application Lifecycle Management	Design Development and Deployment	Complex & Inbedded systems	Mobile Application Development	Business Track
11:30	12:10	Robert J. Errington, Dave Ingram. Accenture: <i>Industrialization and Innovation with Rational Team Concert</i>	Jared Pulham. IBM: <i>Agile Development using Visual Requirement Definition & Management in Rational Requirements Composer 4.0</i>	<i>Rational Systems Future Forward by Richard Crisp and Dominic Tavassoli of IBM Rational</i>	Paul Collins. Ascendant Technologies: <i>Real World Experiences Developing Multi-Channel Apps</i>	Murray Cantor & Bola Rotibi. IBM: <i>Risk-aware business cases</i>
12:20	13:00	<i>Goldfish Bowl - 'Why ALM?'</i>	<i>From waterfall to Agile: A One Year Retrospective</i>	Ewald Roodenrijis & Bart Vrengoor. <i>Testing is Dead, Long Life Quality by Ewald Roodenrijis & Bart Vrengoor, Sogeti</i>	Perfecto Mobile: Alon Geva. <i>How to Select the right Mobile Testing Solution for your Enterprise : Best Practices and Case Study</i>	<i>Powering the PMO with Rational Focal Point at Bank of America</i>
13:00	14:00	L	U	N	C	H
14:00	14:40	<i>Outsourcing & ALM</i>	Michael Elger & Dan Berg. IBM: <i>Extending the Agile Development Discipline to Deployment</i>	PaulFechtelkotter. IBM: <i>Managing Complex Systems Engineering - A Nuclear Perspective by Paul Fechtelkotter and Pachanee Petprayoon of IBM Rational</i>	<i>Driving Innovation in the Banking and Insurance Industries with Mobile</i>	<i>Using crowdsourcing to help make strategic planning decisions</i>
14:50	15:30	<i>Extending the Jazz Platform Beyond Rational Using OSLC</i>	Steve Arnold. <i>Effective Collaboration for Better Design with Rational Software Architect Design Manager v4</i>	Jeremy Dick. Intergrate: <i>Customer experiences in the innovation of tool use and processes, a multispeaker session by RAF, MBDA and AN Other</i>	<i>Accelerate Construction of Mobile Applications with IBM Worklight Studio</i>	<i>Competitive Intelligence—A Strategic Business Driver</i>
15:50	14:30	<i>A case for OSLC - a business perspective</i>	Michael Elger & Dan Berg. IBM: <i>Creating Value Through Infrastructure Service Delivery at Aetna</i>	Dr Jeremy Dick. Intergrate: <i>Lessons learned in applying Evidence-based Development on a large engineering project</i>	Leigh Williamson. IBM: <i>Mobile Application Development Track Keynote</i>	<i>Agile Application Roadmaps (Application Portfolio Management – The journey roadmap)</i>
14:30	14:45	B	R	E	A	K
16:45	17:30	Guest Speaker, Kriss Akabusi MBE				
17:30		Drinks				



For more information go to <http://www-01.ibm.com/software/uk/itsolutions/innovate/index.html>