

The Premier Event for software and Systems Innovation.

23rd October

Grange St Paul's Hotel

10 Godliman Street, London



| Start | End | | | | | |
|-------|-------|--|---|---|--|---|
| 09:00 | 09:30 | Registration | | | | |
| 09:30 | 10:00 | Michael O'Rourke -VP Strategy & Product Delivery and Dibbe Edwards - VP of Software Development | | | | |
| | | Rational Strategy & Delivery Management | | | | |
| 10:00 | 10:30 | Haydn Leary - DWP, Head of Business Requirements and Martin Croker - Accenture, Development Control Services Lead | | | | |
| | | Supporting Agile-at-Scale and Agile-with-Discipline. Providing a common platform for Collaboration | | | | |
| 10:30 | 11:00 | Diego Lo Giudice, Forrester - Vice President, Principal Analyst serving Application Development & Delivery | | | | |
| | | Systems of Engagement need Agility: Key App Dev trends to get there. | | | | |
| 11:00 | 11:30 | B R E A K | | | | |
| | | Application Lifecycle Management | Design Development and Deployment | Complex & Embedded Systems | Mobile Application Development | Strategic Business Planning for IT |
| 11:30 | 12:10 | Extending the Jazz Platform Beyond Rational Using OSLC. Stephanie L. Trunzo Jazz Lifecycle Management Capabilities | Agile Development using Visual Requirement Definition & Management in Rational Requirements Composer 4.0. Jared Puham, IBM, Senior Product Manager | Rational Systems Future Forward Andy Gurd, IBM Engineering Lifecycle Management | Mobile Application Development Track Keynote Leigh Williamsen, IBM, Distinguished Engineer | Risk-Aware Business Cases Murray Cantor IBM, Distinguished Engineer |
| 12:20 | 13:00 | A case for OSLC - a business perspective. Sean Kennedy, OSLC Community Development Leader | Effective Collaboration for Better Design with Rational Software Architect Design Manager v4. Steve Arnold, IBM Client Technical Specialist | Testing is Dead, Long Live Quality Bart Venegoor, Sogeti | Advancing Enterprise Capabilities with Worklight Paul Collins, Ascendant Technologies | Powering the PMO at Bank of America Sarah Nunn, Analyst at Bank of America |
| 13:00 | 14:00 | L U N C H | | | | |
| 14:00 | 14:40 | Agile Everywhere - An organisation-wide adoption. Co-presented by Carson Holmes - Fourth Medium Consulting and Julian Holmes (Rational Champion) - Agile Mentors | Extending the Agile Development Discipline to Deployment. Dan Berg IBM SmartCloud Continuous Delivery (DevOps) | BTC Embedded Systems AG, Model-Based Development and Testing of Safety Related Software. Dr. Udo Brockmeyer | How to Select the right Mobile Testing Solution for your Enterprise: Best Practices and Case Study Alon Geva, Perfecto Mobile | Using Crowdsourcing to Help Make Strategic Planning Decisions. Martin Owen & Alan Burnett, Corsio |
| 14:50 | 15:30 | Industrialization and Innovation with Rational Team Concert Robert J. Errington & Dave Ingram, Accenture | From Waterfall to Agile: A One Year Retrospective of IBM CICS Nigel Hopper, IBM, Application & Integration Middleware - CICS Platform Leader | Managing Complex Systems Engineering - A Nuclear Perspective. Paul Fehelkötter & Pachanee Petprayoon of IBM Rational | Accelerate Construction of Mobile Applications with IBM Worklight Studio Jon Walton, Rational Technical Specialist | Competitive Intelligence - A Strategic Business Driver Mark Cooper, Market Intelligence Co-ordinator Laminar Medics Ltd. |
| 15:30 | 15:50 | B R E A K | | | | |
| 15:50 | 16:30 | Goldfish Bowl - Why ALM? ALM is everywhere. What does it really mean? How does it improve the way that we work? What are the pitfalls? | Creating Value Through Infrastructure Service Delivery at Aetna. Dan Berg IBM SmartCloud Continuous Delivery (DevOps) | Customer experiences in the innovation of tool use and processes A multi-speaker-session inc. RAF, MBDA and EADS | Driving Innovation in the Banking and Insurance Industries with Mobile. Richard Field IBM Financial Services Market Manager | Delivering Value whilst Balancing Cost, Time and Innovation on a Globally Outsourced Telco Programme Tony Groat, IBM Solutions Executive & Rajan Kumar Jha, Programme Manager at Infosys |
| 16:45 | 17:30 | Guest Speaker, Kriss Akabusi MBE | | | | |
| | | Drinks | | | | |