

## The Premier Event for software and Systems Innovation.

23rd October

Grange St Paul's Hotel

10 Godliman Street, London



Start	End					
09:00	09:30	Registration				
09:30	10:00	Michael O'Rourke -VP Strategy & Product Delivery and Dibbe Edwards - VP of Software Development				
		Rational Strategy & Delivery Management				
10:00	10:30	Haydn Leary - DWP, Head of Business Requirements and Martin Croker - Accenture, Development Control Services Lead				
		Supporting Agile-at-Scale and Agile-with-Discipline. Providing a common platform for Collaboration				
10:30	11:00	Diego Lo Giudice, Forrester - Vice President, Principal Analyst serving Application Development & Delivery				
		Systems of Engagement need Agility: Key App Dev trends to get there.				
11:00	11:30	<b>B R E A K</b>				
		<b>Application Lifecycle Management</b>	<b>Design Development and Deployment</b>	<b>Complex &amp; Embedded Systems</b>	<b>Mobile Application Development</b>	<b>Strategic Business Planning for IT</b>
11:30	12:10	Extending the Jazz Platform Beyond Rational Using OSLC.  Stephanie L. Trunzo Jazz Lifecycle Management Capabilities	Agile Development using Visual Requirement Definition & Management in Rational Requirements Composer 4.0.  Jared Puham, IBM, Senior Product Manager	Rational Systems Future Forward  Andy Gurd, IBM Engineering Lifecycle Management	Mobile Application Development Track Keynote  Leigh Williamsen, IBM, Distinguished Engineer	Risk-Aware Business Cases  Murray Cantor IBM, Distinguished Engineer
12:20	13:00	A case for OSLC - a business perspective.  Sean Kennedy, OSLC Community Development Leader	Effective Collaboration for Better Design with Rational Software Architect Design Manager v4.  Steve Arnold, IBM Client Technical Specialist	Testing is Dead, Long Live Quality  Bart Venegoor, Sogeti	Advancing Enterprise Capabilities with Worklight  Paul Collins, Ascendant Technologies	Powering the PMO at Bank of America  Sarah Nunn, Analyst at Bank of America
13:00	14:00	<b>L U N C H</b>				
14:00	14:40	Agile Everywhere - An organisation-wide adoption. Co-presented by Carson Holmes - Fourth Medium Consulting and Julian Holmes (Rational Champion) - Agile Mentors	Extending the Agile Development Discipline to Deployment.  Dan Berg IBM SmartCloud Continuous Delivery (DevOps)	BTC Embedded Systems AG, Model-Based Development and Testing of Safety Related Software.  Dr. Udo Brockmeyer	How to Select the right Mobile Testing Solution for your Enterprise: Best Practices and Case Study  Alon Geva, Perfecto Mobile	Using Crowdsourcing to Help Make Strategic Planning Decisions.  Martin Owen & Alan Burnett, Corsio
14:50	15:30	Industrialization and Innovation with Rational Team Concert  Robert J. Errington & Dave Ingram, Accenture	From Waterfall to Agile: A One Year Retrospective of IBM CICS  Nigel Hopper, IBM, Application & Integration Middleware - CICS Platform Leader	Managing Complex Systems Engineering - A Nuclear Perspective.  Paul Fehelkötter & Pachanee Petprayoon of IBM Rational	Accelerate Construction of Mobile Applications with IBM Worklight Studio  Jon Walton, Rational Technical Specialist	Competitive Intelligence - A Strategic Business Driver  Mark Cooper, Market Intelligence Co-ordinator Laminar Medics Ltd.
15:30	15:50	<b>B R E A K</b>				
15:50	16:30	Goldfish Bowl - Why ALM? ALM is everywhere. What does it really mean? How does it improve the way that we work? What are the pitfalls?	Creating Value Through Infrastructure Service Delivery at Aetna.  Dan Berg IBM SmartCloud Continuous Delivery (DevOps)	Customer experiences in the innovation of tool use and processes  A multi-speaker-session inc. RAF, MBOA and EADS	Driving Innovation in the Banking and Insurance Industries with Mobile.  Richard Field IBM Financial Services Market Manager	Delivering Value whilst Balancing Cost, Time and Innovation on a Globally Outsourced Telco Programme  Tony Groat, IBM Solutions Executive & Rajan Kumar Jha, Programme Manager at Infosys
16:45	17:30	Guest Speaker, Kriss Akabusi MBE				
		Drinks				

For more information go to <http://www.ibm.com/software/uk/itsolutions/innovate/>