



Harnessing information to deliver enhanced business performance

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Presentation Description

A recent Capgemini research report concludes that poor information exploitation is costing the UK £67BN in lost profits, an average of 29% per organisation. Find out more about the survey and how Capgemini helps organisations to realise this potential opportunity.

Structure

Key findings from the Information Opportunity Report

How Capgemini helps organisations realise the information opportunity

Questions

The Information Opportunity Report

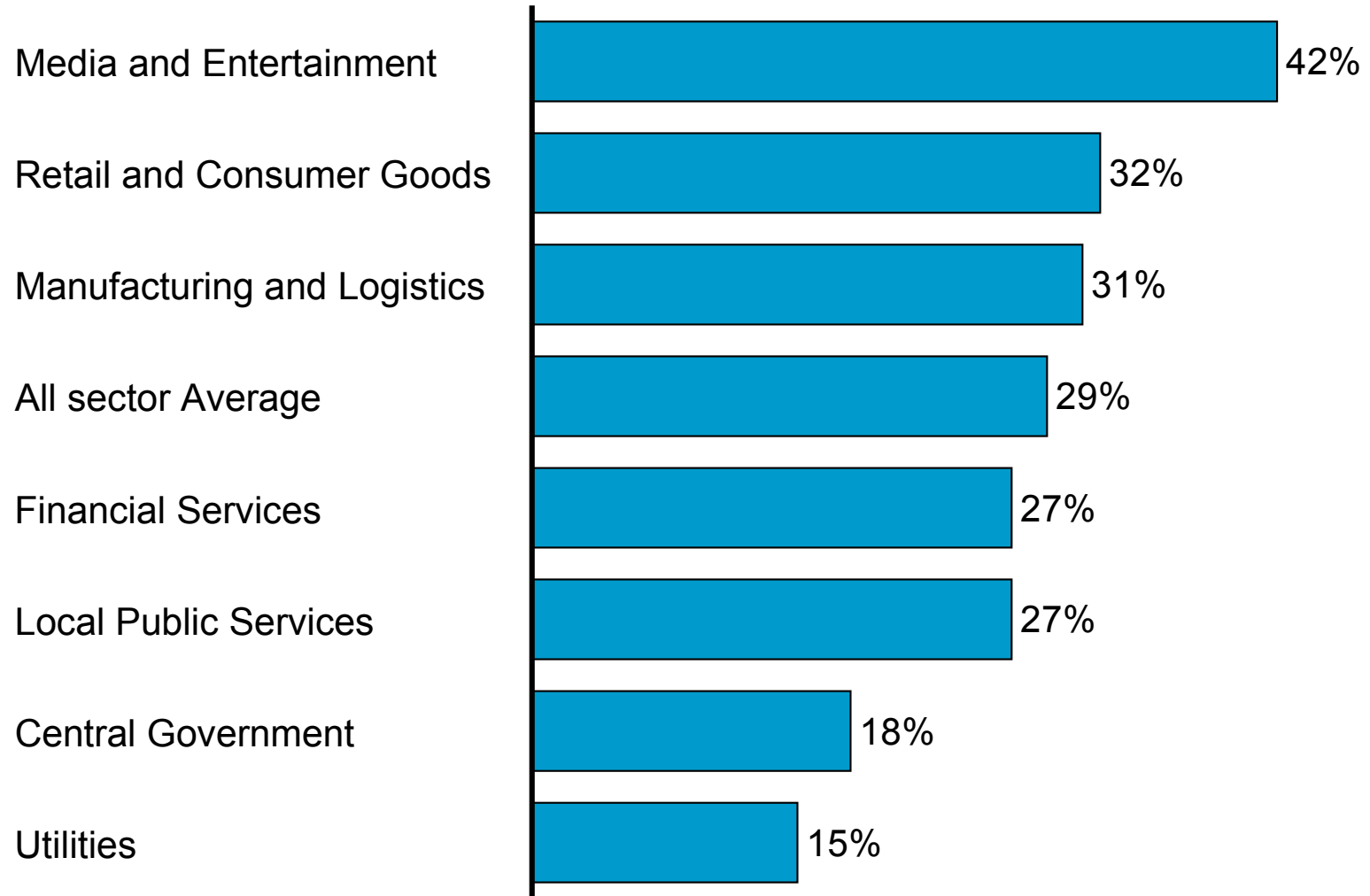
✦ 125 Senior Executives

✦ FTSE 350 Companies and Public Organisations

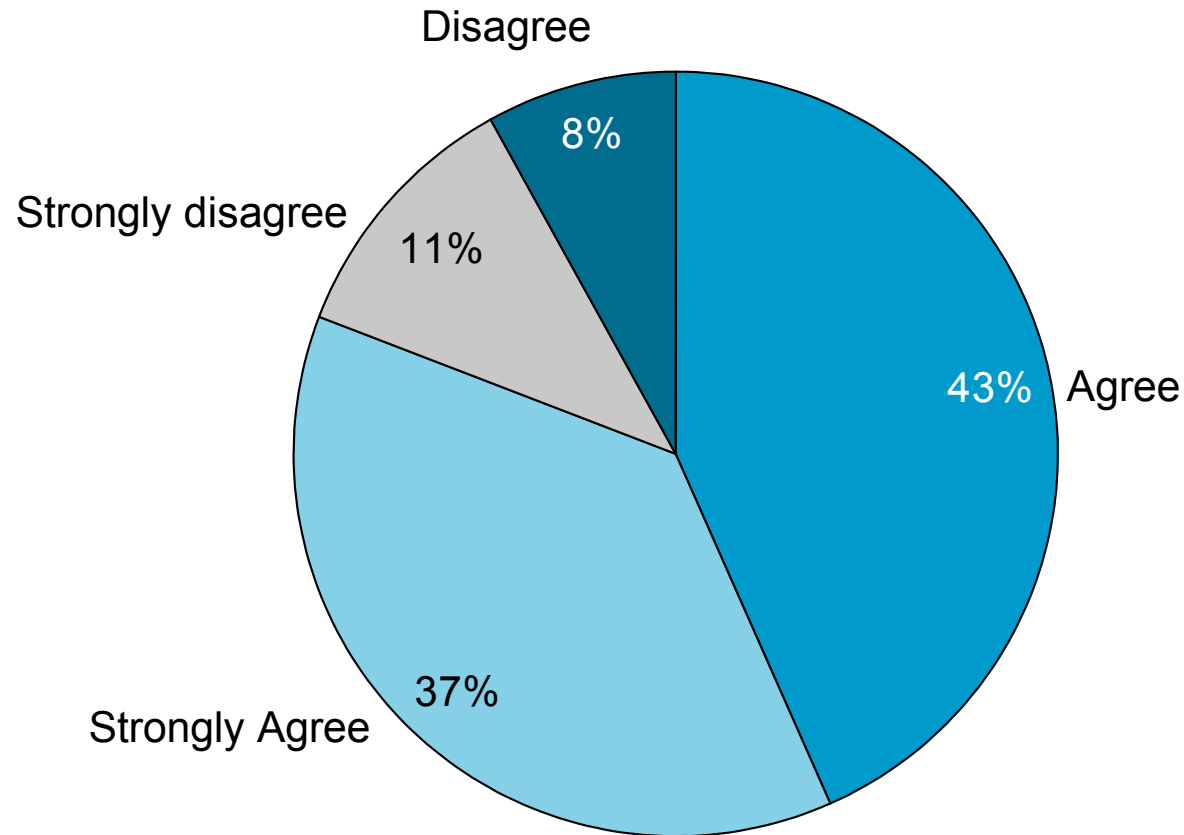
✦ Establishes linkage between information exploitation and business performance

✦ Discovers significant latent potential

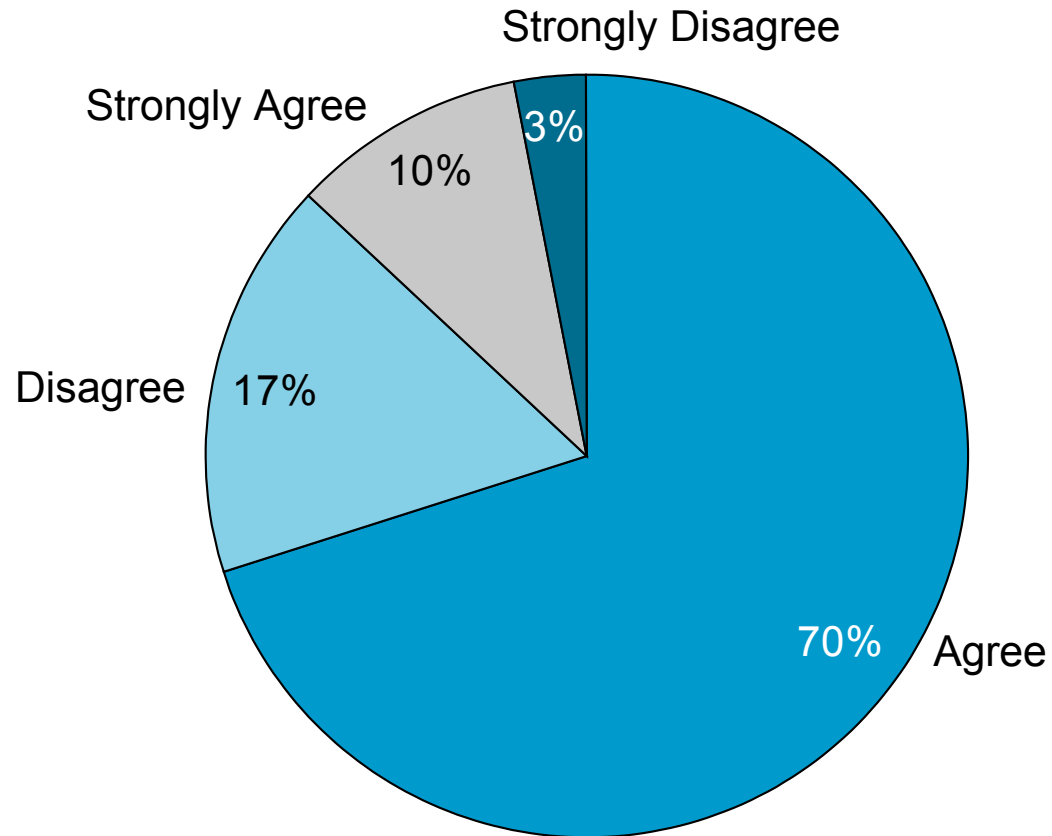
Successfully Information Exploitation Can Deliver Substantial Improvements in Business Performance



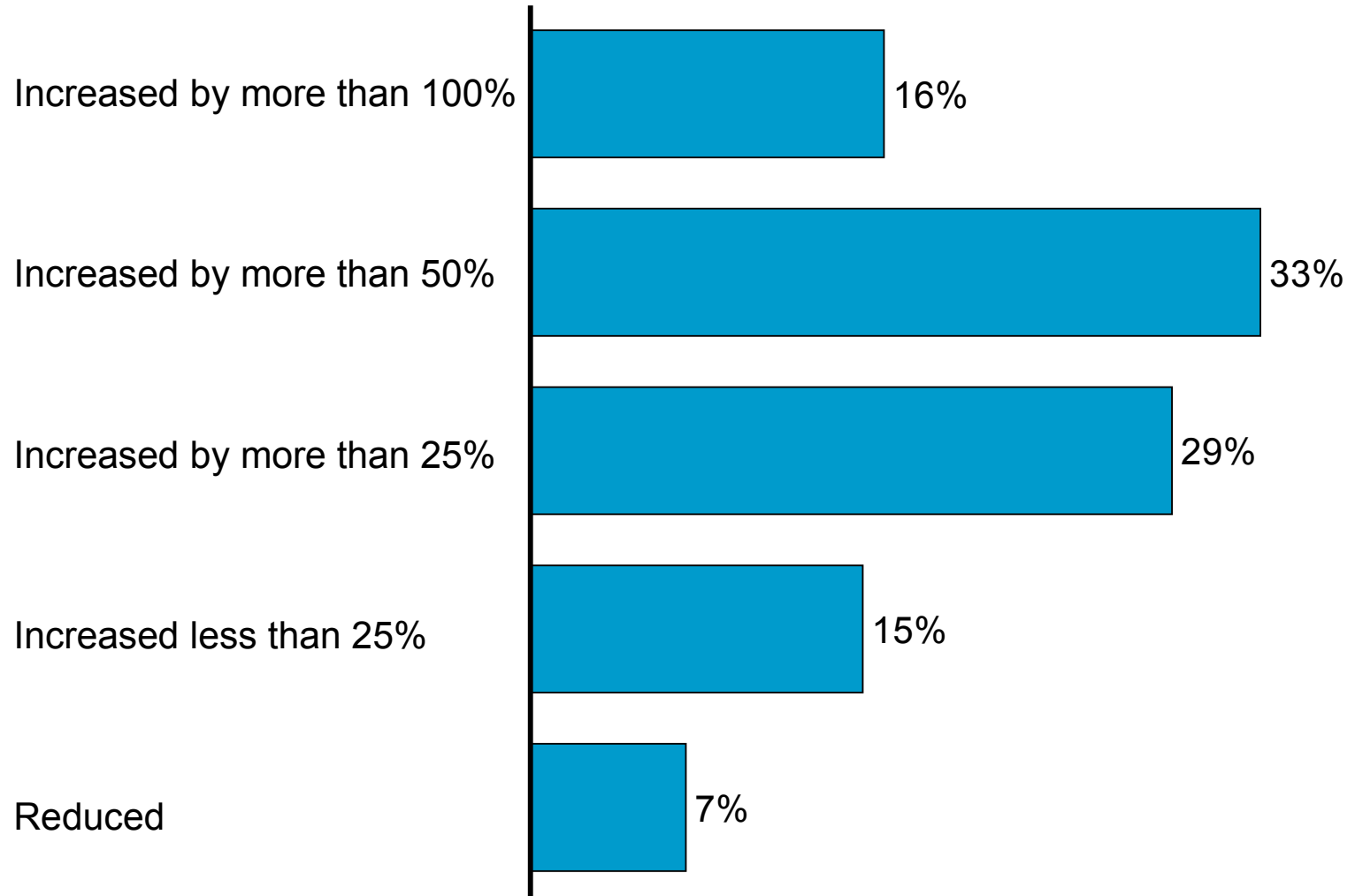
Exploiting Information is a Critical Driver for World Class Business Performance



Information Sharing is Required to Drive Better Business Performance



Volume of critical business decisions has increased over the last 5 years



**“The untapped source of
£67 billion for the UK economy.”**

“Despite the billion of pounds invested in information technology, organisations are still failing to realise the latent potential of their information.”

“The information opportunity is as much about information, people, process as it is about technology.”

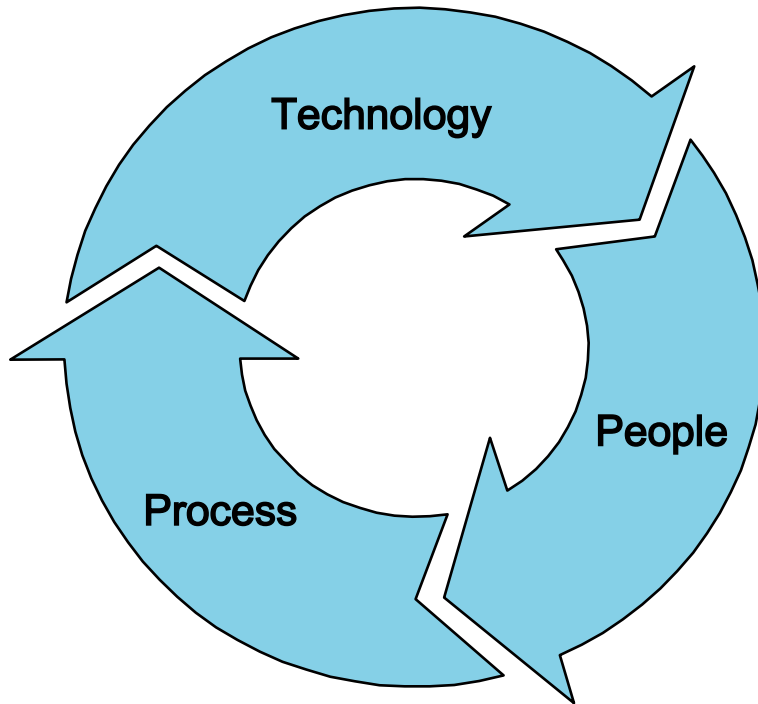
**“Better information exploitation is
one of the last bastions: an
opportunity to grow business and
revenue.”**

**“Addressing the barriers to
exploiting information has become
a business imperative.”**

“To be successful, organisations need to take a different approach; one that considers information as a critical business asset,

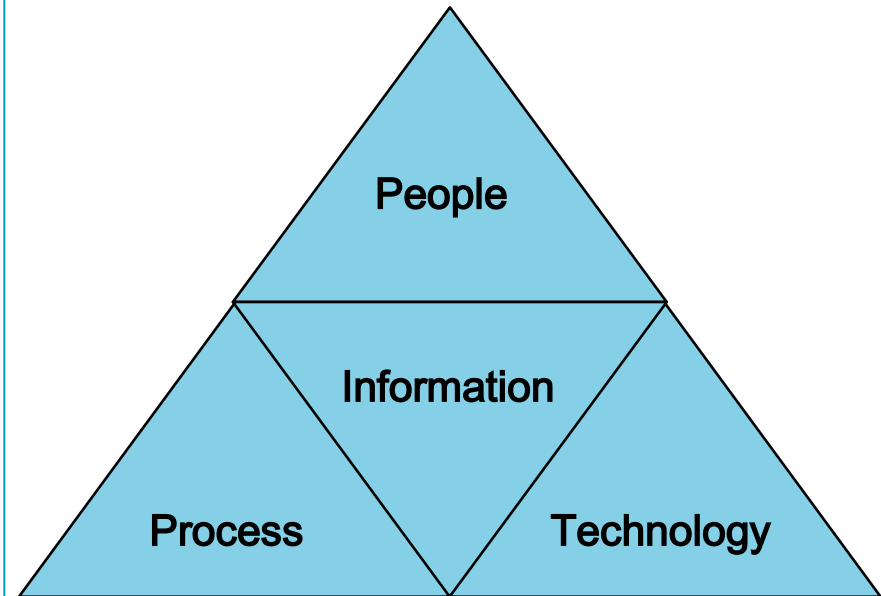
Organisations Must Put Exploiting Information at the Heart of the Way they Do Business

“Traditional” Approach



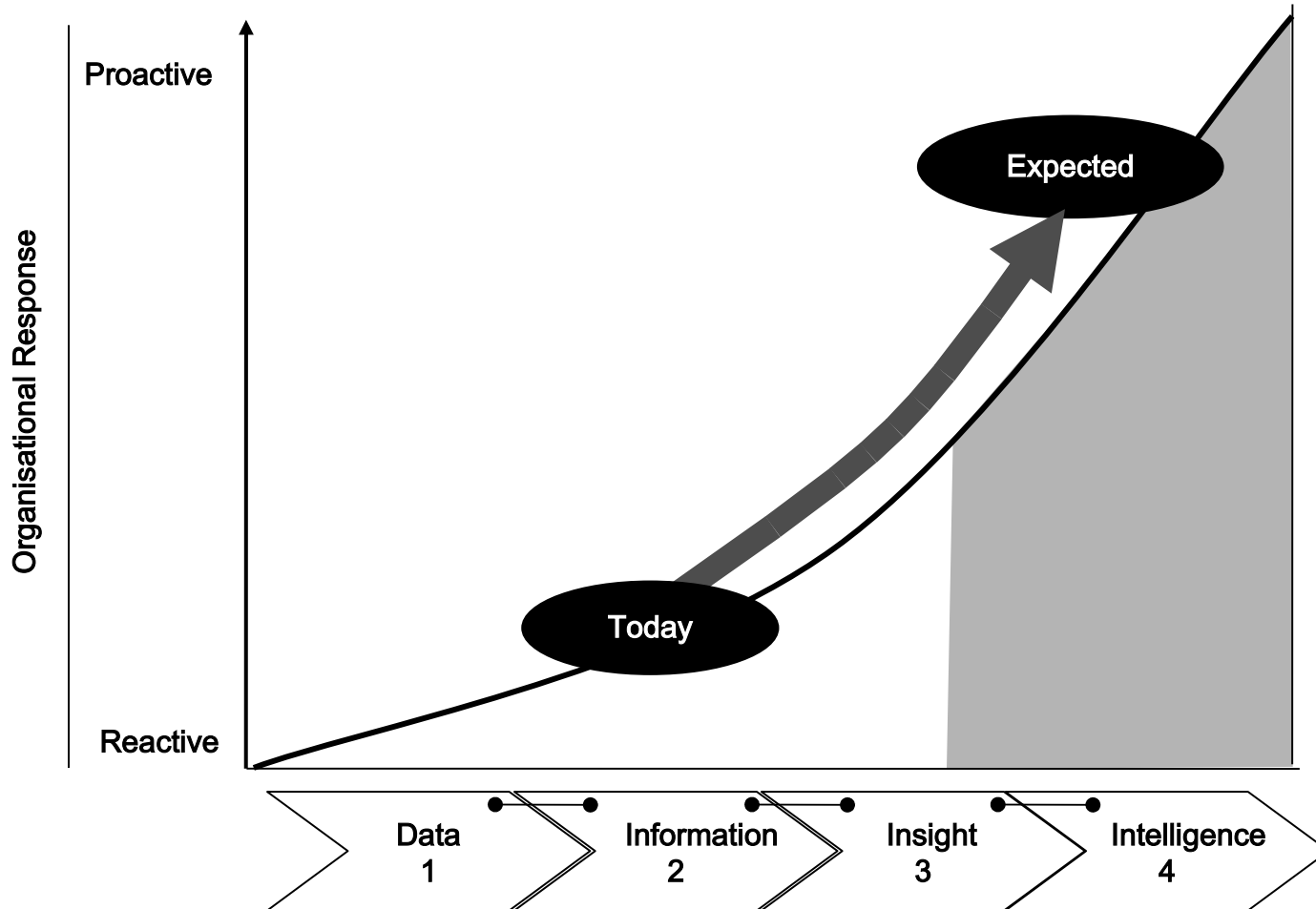
Application & Process centric –
information is often an after-thought

‘New’ Approach



Information-centric – information across
people, process & technology

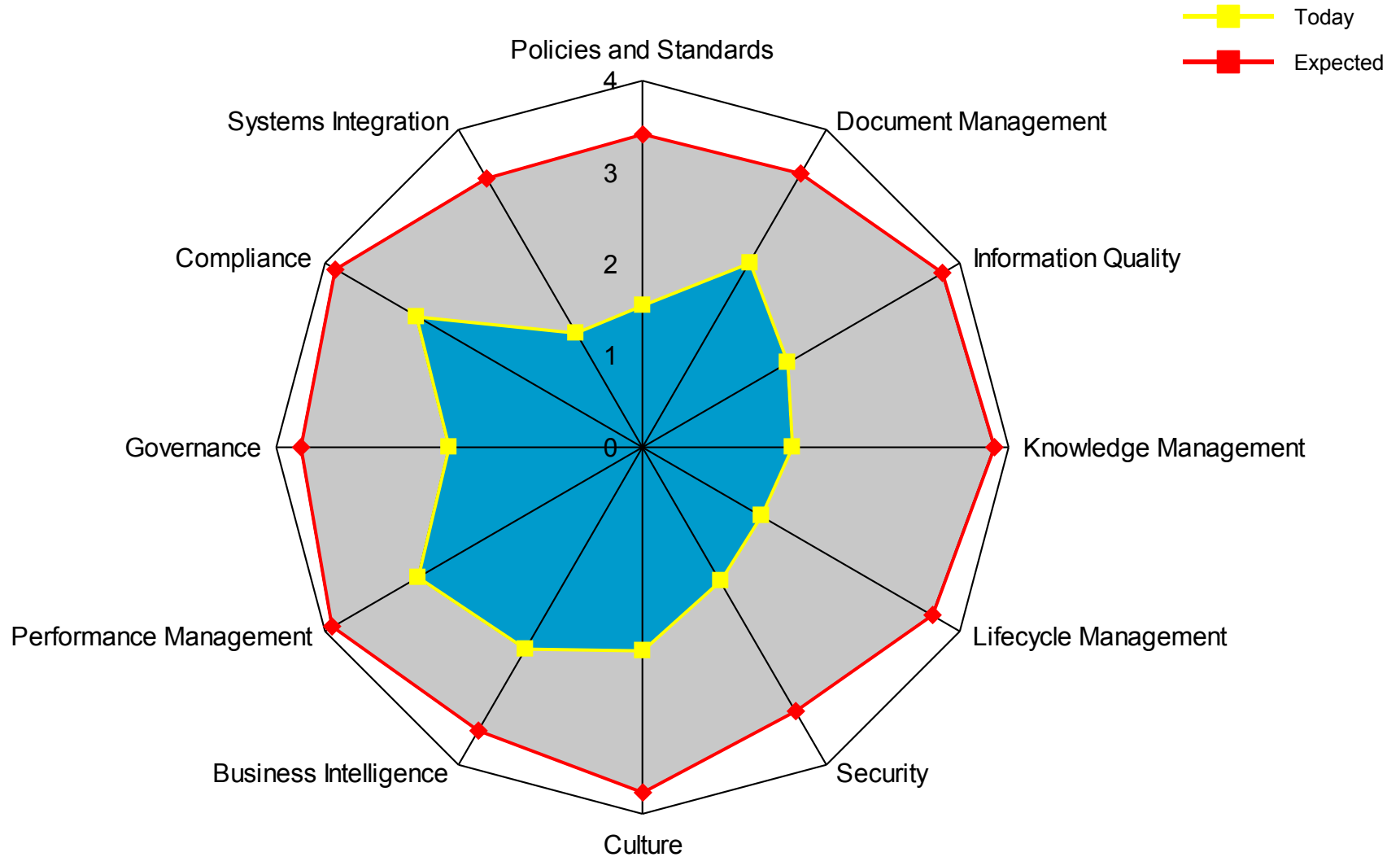
For Most Organisations, this will Necessitate a Complex Journey



How will you know when you've been successful?

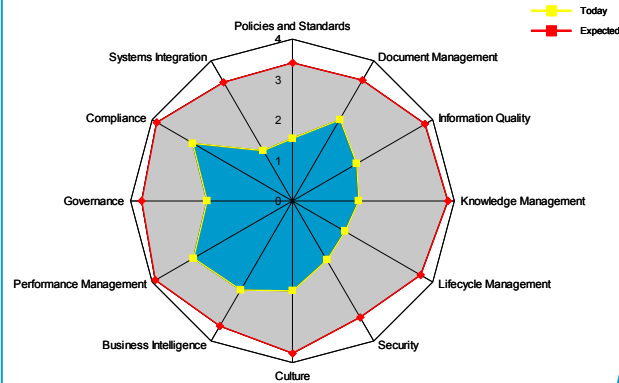
Information-based decision making a core competency
Strong focus on driving a step change in business performance through effective information exploitation
Active sharing of information
Executives champion the development of analytical capabilities
Seize opportunities to generate information, creating a “discover and learn” culture

Broad Progress is Required Across 12 Critical Dimensions

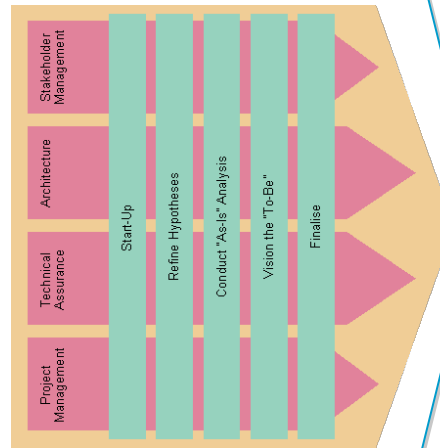


We have a Proven, Collaborative Approach that Accelerates the Time to Value

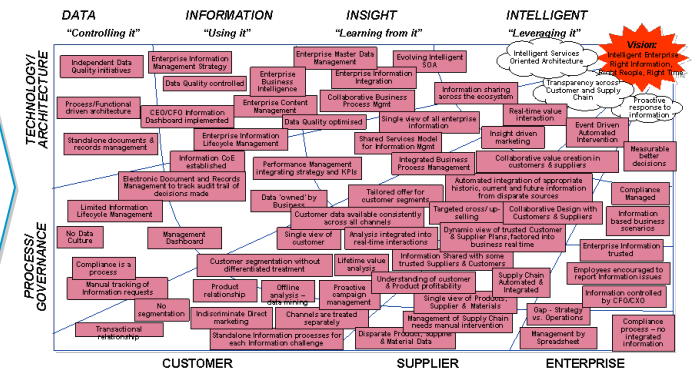
Diagnostic



Roadmap



Transformation



**“The untapped source of
£67 billion for the UK economy.”**

Download the *Information Opportunity Report 2008* from www.uk.capgemini.com

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