

**IBM System z Software Customer Reference
E. Sun Bank – Taiwan
Final As Produced Transcript**

Narrator

E. Sun Bank is a commercial bank on the rise in Taiwan. Established in 1992, it has big ambitions and knows that being the best requires the flexibility to focus on its customers' changing needs.



H.H. Yang

We named our bank E. Sun because E. Sun is the tallest mountain in Taiwan and we hoped that our bank would be the best bank in Taiwan.

Narrator

In a fiercely competitive industry, E. Sun Bank needs a highly flexible IT system that's easy to manage.

H.H. Yang

Our goal is to have a system which can support us and that is aligned with our interoperational requirements.



Narrator

In today's banking landscape, system complexity is a big challenge. E. Sun needed to bring together IT systems that had built up over time on different platforms, using different applications and programming languages.

E.Sun Bank's enterprise environment included an IBM System z as well as other distributed platforms – such as OS400 – in a complex environment involving many different solution packages.

H.H. Yang

These systems need to be integrated and combined to provide the services that customers need.

Narrator

To connect all their different systems with maximum flexibility, E. Sun chose an SOA approach with WebSphere and IMS on the IBM System z platform.



H.H. Yang

We chose IMS on the IBM Mainframe. It has since proven to be an excellent choice. To date, our system – with its stability, flexibility, reliability and scalability – is the best in Taiwan.

Narrator

With IMS SOA solutions and System z, E.Sun Bank is easily overcoming its interoperability issues with IMS and Enterprise Service Bus solutions. One key focus is reliable flexibility.

E. Sun uses WebSphere Message Broker and Process Server in combination with IMS for an Enterprise Service Bus solution that connects applications across their heterogeneous systems.

H.H. Yang

It's easy to add applications with the mainframe. Therefore, we can focus on developing applications and don't need to worry too much about system issues, such as recovery and restart.

H.H. Yang

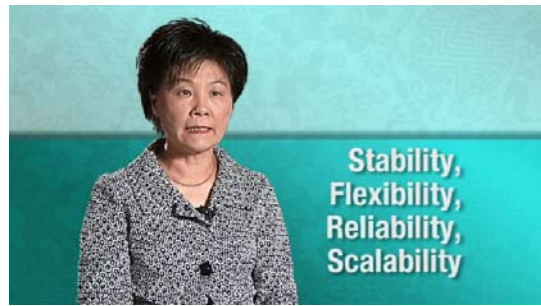
The IMS SOA solutions, including IMS resource adapter and associated RDz helps us to accomplish such a conversion. With WebSphere Message Broker, it can help us to accomplish some of the front-end integration. Therefore, this should be our development direction for the future.

Narrator

IMS and System z help E. Sun handle 1.5 million online transactions per day – more than 60 transactions a second during peak hours. And the IBM solution helps E. Sun grow with ease.

H.H. Yang

IMS is very capable of high-volume processing. The mainframe provides unlimited scalability. Therefore, when a need for a large increase suddenly emerges, the system can manage it well. For example, in 2004, we merged with a new bank. As a result, the number of E. Sun branches increased from 50 to more than 100. We were able to bring the entire



business volume quickly under control with our original system. We were able to easily integrate the two bank systems in 90 days.

Narrator

Best of all, IMS on System z provides an affordable solution for E. Sun Bank today and into the future.

H.H. Yang

From the perspective of total cost of ownership, using IMS is very cost-effective. This is because it can continually expand, while saving maintenance costs and management costs.

Narrator

Thanks to IBM IMS and WebSphere on System z, E. Sun Bank can continue reaching new heights.

H.H. Yang

If you require high-volume, high efficiency, high reliability and unlimited scalability, this system is highly recommended.

