





Effect of Technology On Oracle Solutions

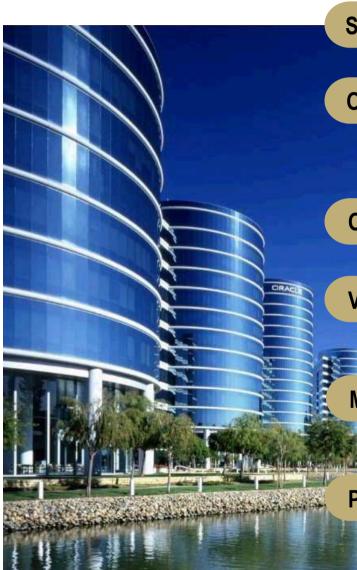
Oracle on Power Architecture



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The IBM & Oracle Relationship



Sustaining Partnership

• Oracle 23 Years, PeopleSoft 21 Years, JD Edwards 32 Years, Siebel 11 Years

Oracle is an IBM "Integrated Account" (2005)

- Regular Executive Reviews Global and Geographic
- · Named Oracle Sponsor: Charles Phillips, Oracle's Co-President
- Dedicated IBM executive-led alliance team

Over 19,000 Joint Application Customers Worldwide

• Hardware and Software support via Apps Unlimited

Vibrant Technology Relationship

- Substantial investment in skills and resources
- Dedicated International Competency Centers

Market Leading Services Practice

- IBM's GBS is Oracle's #1 SI Partner (4900 Joint Projects!)
- 9,000 skilled, of which 5,000 are dedicated to Oracle Practice

Proven Customer Support Process

- · Dedicated On-Site Resources
- · Significant Program Investments



The IBM investment for Oracle Solutions Development, Enablement & Support

50+ People dedicated full time to Oracle & IBM product development & sizing

- For Oracle Technology and Applications (EBS, JD Edwards, PeopleSoft, Siebel)
- Future joint offerings (new Oracle products on AIX 5.4, POWER6, Linux)
- Sizing Tools, white papers, education, technical support
- Dedicated on-site critical situation team

Over 230 professionals world wide for sales & technical support

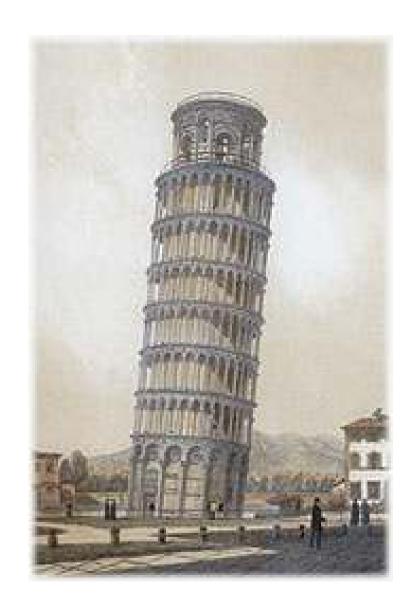
- 6 Fully staffed Competency Centers in the Americas, Asia and Europe
- Alliance Team and Solutions Sales in all geographies
- Regional Sizing Centers

Over 1000 IT IBM assets valued at \$62,000,000 on loan to Oracle Technology and Applications

- With Oracle Technology Products
 - 250 servers: >500TB of disk
- With Oracle Applications (EBS, PSFT, Siebel, JDE)
 - 80 Servers on loan; >50TB of disk
- Hundreds of Tape devices, switches and other hardware on Server and Applications

IBM Oracle Alliance

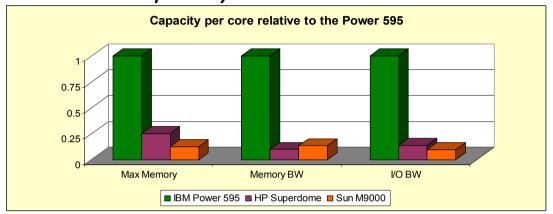
INFRASTRUCTURE:
WITH ORACLE,
SOONER OR LATER
IT MATTERS.

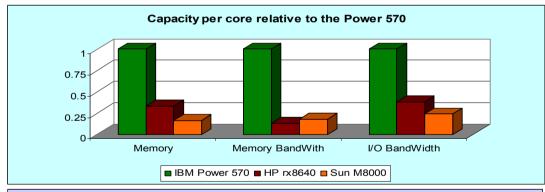


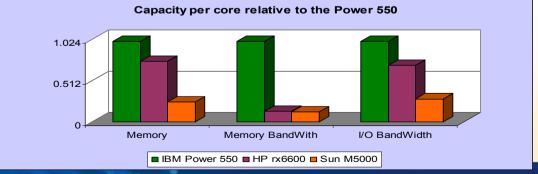


IBM Power Servers

- designed with capacity for consolidation

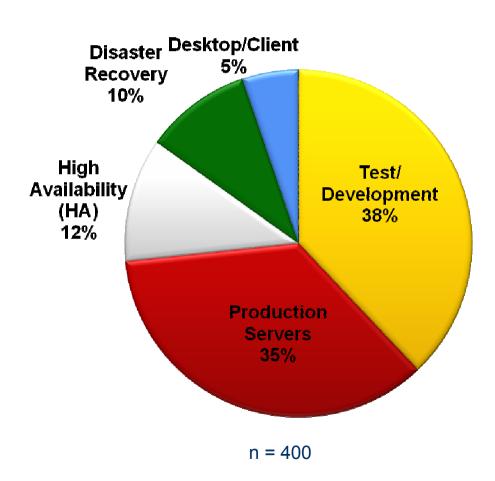






Emerging Drivers for Virtualization

Q. How important each environment is as a driver for virtual server purchases?





Oracle License Multiplier Factors per Core

Factor	Vendor	Processor Chip
1.00	Varies	Any Single Core Processor Z9, Z10, Power6
0.75	IBM	Power5/5+
0.75	Sun Microsystems	Ultra SPARC IV / IV+ Ultra SPARC T2 1.2 & 1.4 GHZ
0.75	Hewlett-Packard	PA8800/PA8900
0.5	Intel®	Itanium2™ (Dual), Xeon™ MP, x86-64, Pentium™
0.5	AMD®, Sun Microsystems	Opteron™, Ultra SPARC T1 1.4GHZ
0.25	Sun Microsystems	Ultra SPARC T1 1.0, 1.2 GHZ

Please note: This is not an official list nor is it intended to replace the normal Oracle vehicles to provide this information. Always consult Oracle Corporation for updated information for this topic



Power Systems TCO Advantage: Before and After

	POWER6	Itanium	SPARC64	SPARC CMT	Xeon
Performance	1.00	0.33	0.28	0.25	0.33
Old Oracle License per core	0.75	0.5	0.75	0.75	0.5
Licenses for one unit of work	0.75	1.52	2.70	3.00	1.52
Per core price advantage		\$54,161	\$138,031	\$159,266	\$54,161
New Oracle License per core	1	0.5	0.75	0.75	0.5
License per one unit of work	1.00	1.52	2.70	3.00	1.52
Per core price advantage		\$36,465	\$120,335	\$141,570	\$36,465

Price per core advantage calculated by multiplying the difference between one unit of work for POWER6 and each other technology by 42,570 (price for one license + 3 times \$9,405 (the price of one year's subscription and support. For example the advantage versus Itanium with the New Oracle License requirement is (1.52 - 1) * (42570 + 3*9405) = \$36,465.

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Oracle pricing analysis

	IBM	p6	HP I	tanium
DB Engines		8		16
List price Oracle per engine	\$	47,500	\$	47,500
Core license factor (p6 vs Montecito)		1		0.5
Discount		44%		44%
Effective per engine cost	\$	26,600	\$	26,600
Total license cost	\$	212,800	\$	212,800
Annual maintenance		22%		22%
Maint/engine	\$	10,450	\$	5,225
Total Maint cost	\$	83,600	\$	83,600
5yr Maint cost	\$	418,000	\$	418,000
Total cost	\$	630,800	\$	630,800



Reduce Server Acquisition Costs up to \$439,520 and Save up to 91% of the energy use!

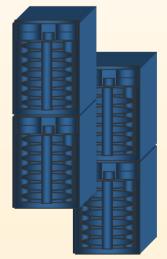


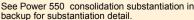


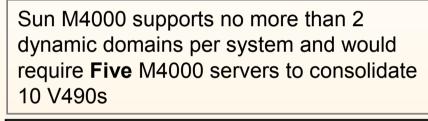
- One Power 550 Express server
- List Price of \$132,380
- Maximum energy requirement of 1,500 Watts

Coming From:

- 2 Racks: 10 V490 servers (20% utilized)
- Maximum energy requirement of 17,500 WATTs



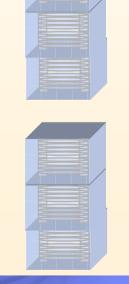




- Five M4000 servers
- List price of \$571,900
- Maximum energy requirement of 10,080 Watts

Requires **Three** HP Integrity rx6600 servers using IVM to consolidate 10 V490s

- Three HP rx6600 servers
- List price of \$250,899
- Maximum energy requirement of 4,800 Watts





AIX 6 and Power Is Very Available



Virtualization

Workload Partitions
Workload Partitions Manager™
Multiple Shared Pools
Shared Dedicated Processors

Security

Role Based Access Control
Trusted AIX
Encrypting Filesystem
AIX Security Expert

Continuous Availability

Concurrent AIX Updates
Kernel Memory Protection keys
Hot Add - Cold Replace
Live Application Mobility
Live Partition Mobility

Manageability

System Director for AIX
WPAR manageability
Integrated Filesystem Snapshot
Graphical Install





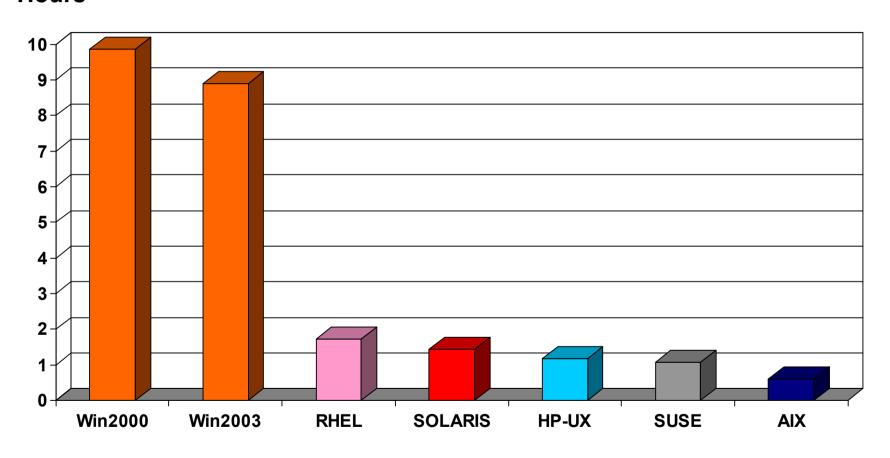




OS Downtime Comparison Survey

Hours

400 participants in 27 countries



The Yankee Group "2007-2008 Global Server Operating Systems Reliability Survey" as quoted in "Windows Server: The New King of Downtime" by Mark Joseph Edwards at www.windowsitpro.com/article/articleid/98475/windows-server-the-new-king-of-downtime.html, March 5, 2008 and in http://www.sunbeltsoftware.com/stu/Yankee-Group-2007-2008-Server-Reliability.pdf



Reliability by Design

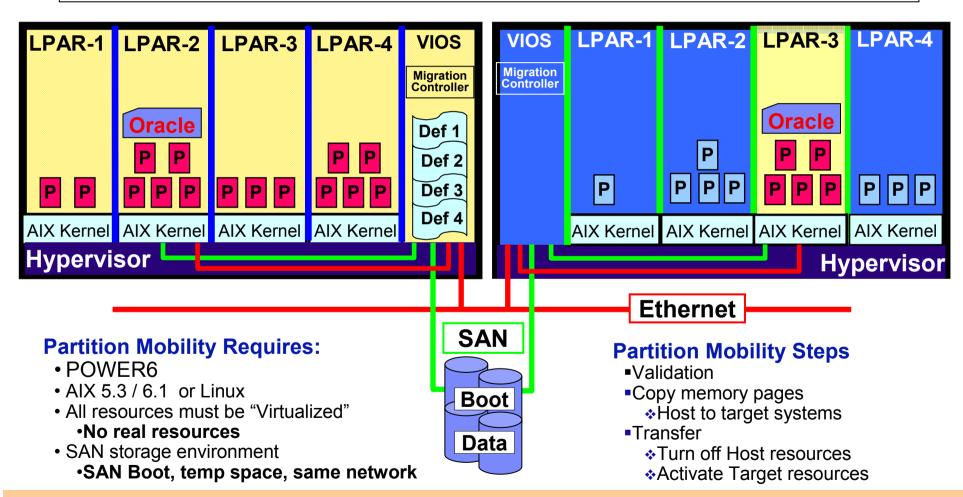
- Mainframe RAS Functionality for Unplanned Outages
 - Extensive error detection and correction
 - Dynamic de-allocation of processors and cache
 - Hot plug, power, fans, adapters, disk, nodes
 - Concurrent maintenance of I/O drawers
 - Concurrent firmware upgrades
 - Logical Partition isolation
- Elimination of Planned Outages
 - Hot Add Cold Replace of Processors and Memory
 - Live Partition Mobility
 - Live Application Mobility





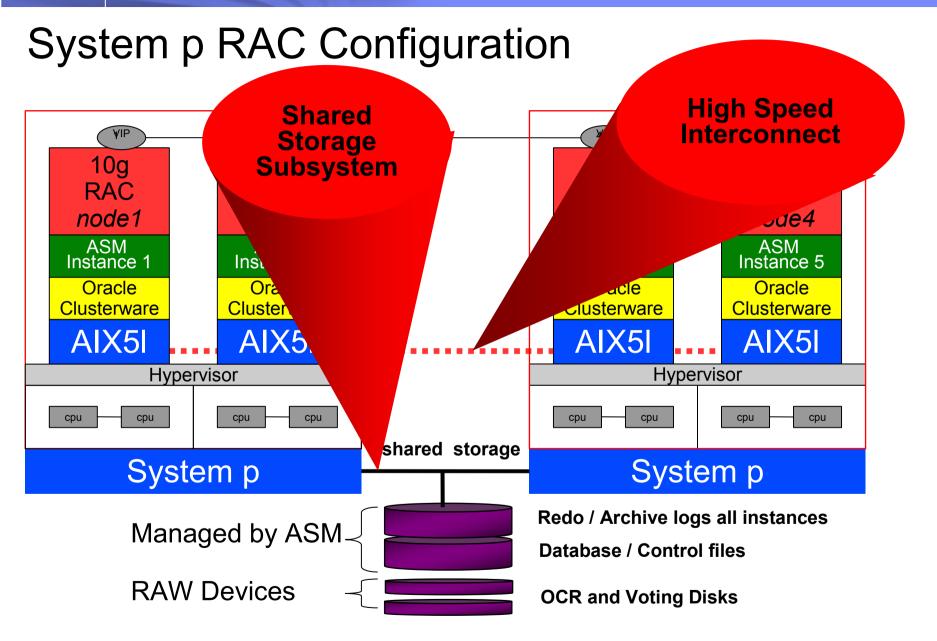
Live Partition Mobility – migrate active LPAR between systems

Reduce impact of planned outages, relocate workloads to enable growth, provision new technology with no disruption to service



The number of Oracle licenses needed does not change before and after the migration







Real Application Cluster Realities

- Continuous Availability
- Performance & Scalability
- Resource Management
- Lower Cost



RAC Provides Incremental High Availability

- Unplanned DB Outages:
 - RAC based node failover: seconds
 - HACMP (or other HA solutions) based failover: minutes
 - Manual failover: minutes, hours or days
 - DB focused, applications may vary
- Planned DB Outages:
 - Node startup/shutdown operations may be used to "move" workload from node to node or server to server
 - Rolling Upgrades may be used to perform some types of hardware/software maintenance (limited)
 - RAC may reduce downtime for conventional maintenance:
 - e.g. shutdown node 1, update node 1, shutdown node 2, startup node 1, update node 2, startup node 2

Most/all of the HA benefit is achievable with 2-node or 3-node clusters. Greater numbers of nodes increase the number of possible failure points and overall management complexity.



RAC Scalability: OLTP Environments

Scale-out tends to be good for OLTP environments when:

- There is low to moderate update activity
- The workload is relatively uniform and predictable
- The application is well designed and there are minimal lock/latch or serialization related contention issues
- A functional partitioning strategy is used to direct users to a limited number of nodes
 - However, functional partitioning may reduce load balancing effectiveness

Industry benchmark proof points are limited:

- 1 out of 220 TPC-C benchmarks used RAC (16-node HP Integrity rx5670)
 - > Relatively poor scale-out (1.72x) vs. non-RAC result on same hardware
 - No demonstrable \$/tpmC advantage vs. IBM p595 non-RAC results
- Limited number of SAP, Oracle E-Business Suite, PeopleSoft, other results

Most customer RAC environments are 2 or 3 nodes

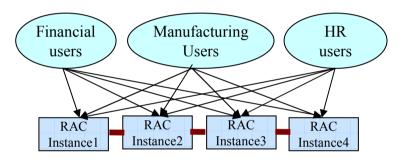
A deployment involving a small number of large nodes carries significantly less business risk than one involving many small nodes



Workload Balancing / Data Partitioning

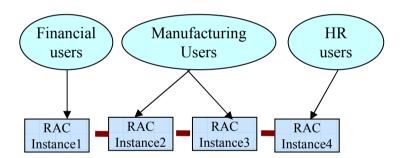
Load Balancing:

- All workload is distributed across all available RAC nodes
- Common for well designed OLTP applications with few nodes



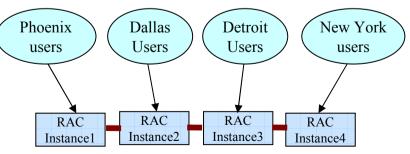
Functional Partitioning

- Users or transactions assigned to one (or more) instances based on functional role
- May potentially mitigate contention related scale-out issues



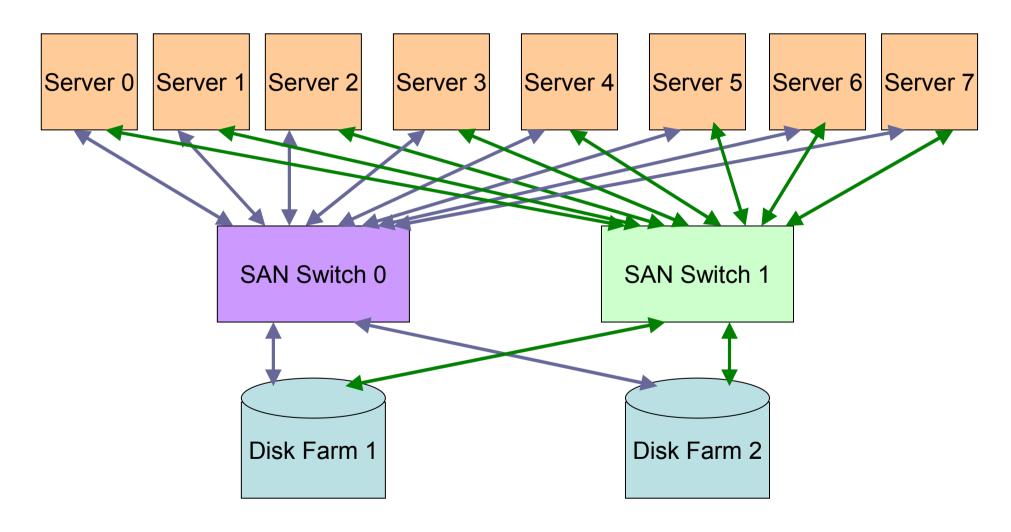
Data Partitioning

- Tablespaces are partitioned by key range
- Users or transactions assigned to one (or more) instances based on key range
- Common for Data Warehouse Environments



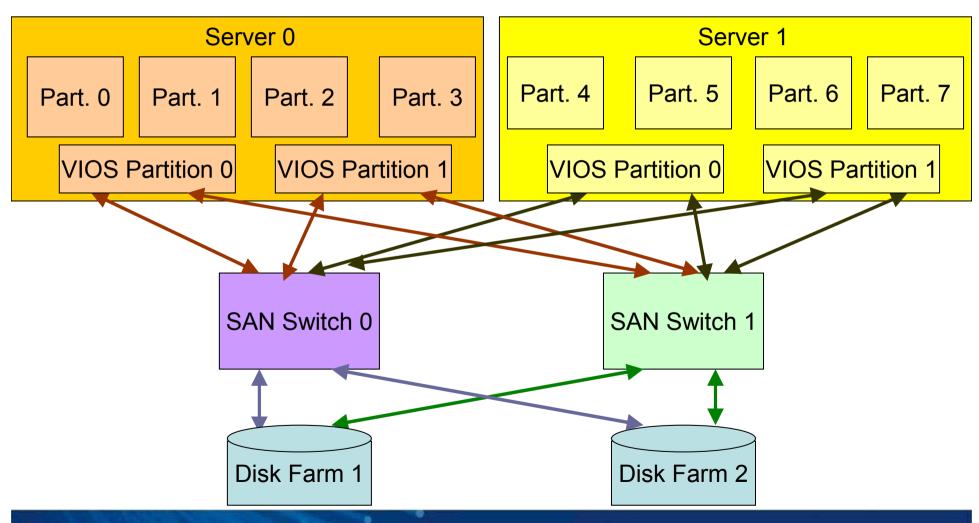


Scale Out RAC Cluster Disk Topology





Power RAC Cluster Disk Topology





CPU Performance Matters: Software Savings Can Pay for Better Hardware

	Oracle Pricing Assumptions	
Database	Oracle 10G	
List Price**	\$47,500 per CPU	
Annual Support	22% of Purchase Price	
	Oracle RAC Pricing Assumptions	
RAC License	\$23,000 per CPU	
RAC Mgt Tools		
Configuration Mgt	\$3,500 per CPU	
Change Mgt	\$3,500 per CPU	
Tuning Pack	\$3,500 per CPU	
Diagnostic Pack	\$3,500 per CPU	
Partition Mgr	\$3,500 per CPU	
Annual Support	22% of Purchase Price	

Does Not Include RAC Node Connection Costs



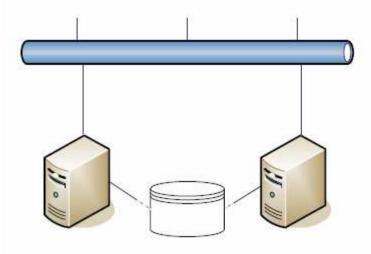
Case 1: Oracle RAC on Nehalem vs Power6

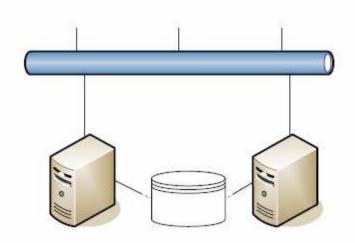
(No compelling advantage)

Nehalem

Oracle RAC







2 x 4 3550 2.6 GHz x5520 Core (RPE=14000)

4 Oracle licenses (8 cores x 0.5 Oracle lic/core)

2 x 4 p550 5GHz (RPE<14000)

8 Oracle licenses (8 cores x 1 Oracle lic/core)

Case 2: Oracle RAC on Nehalem vs Virtualized Power6

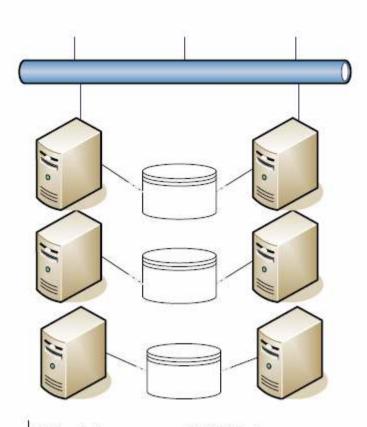
(Advantage moves to Power6)

Nehalem

Oracle RAC

Power6+

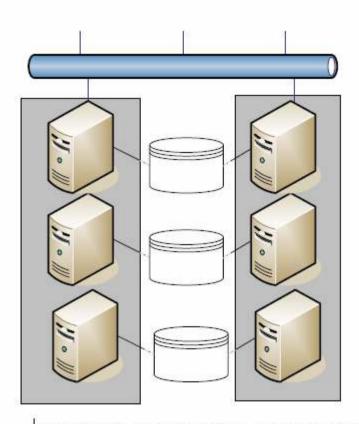
Oracle RAC



6 Standalone servers, 3 RAC Instances 25% utilization

24 Nehalem cores (6 x 4W x3550 2.6 GHz x5520 Core)

12 Oracle licenses (24 cores x 0.5 Oracle lic/core)



2 P6 Servers, 6 micropartitions, 3 RAC Instances 75% utilization

8 P6 cores (2 x 4W p550 5GHz)

8 Oracle licenses (8 cores x 1 Oracle lic/core)



Power and Oracle Solutions Provide Unique Value

- Availability
- Performance & Scalability
- Resource Management
- Lower Cost
- System P, Oracle and RAC Is A Proven Solution
 - System p performance and scale up ability is important
 - System p reliability is important
 - System p virtualization is important
 - IGS and GBS Solution teams have many happy customers



