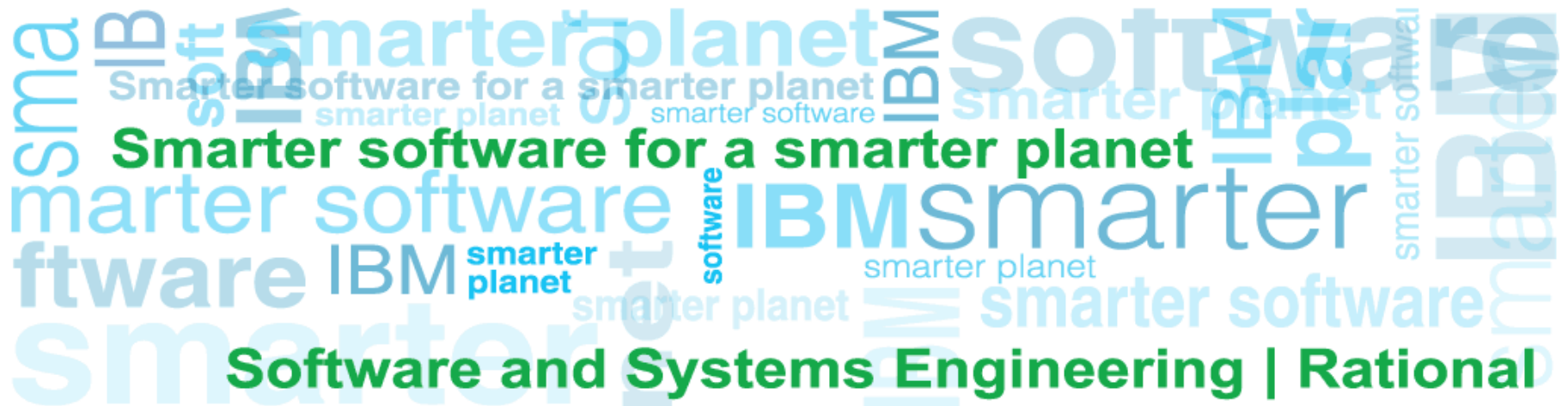


# Running Defence Projects in a Tough Economy

Mike Kuklenko Worldwide Sales Director Rational Systems



## Agenda

<b>08:30 – 09:00</b>	<b>Registration</b>	
<b>09:00 – 09:15</b>	<b>Welcome and Introduction</b>	<b>Mike Kuklenko WW Director Rational</b>
<b>09:15 – 09:45</b>	<b>Keynote</b>	<b>Andy Gurd – IBM</b>
<b>09:45 – 10:30</b>	<b>Risk and Governance - Economics of (Systems) Software Development</b>	<b>Brian Nolan PhD - IBM</b>
<b>10:30 – 10:45</b>	<b>Refreshment Break</b>	
<b>10:45 – 11:25</b>	<b>How to Plan Technology Strategy in a Tough Economy</b>	<b>Professor Paul Davies – Thales</b>
<b>11:25 – 12-10</b>	<b>Strategic Planning For Systems</b>	<b>Martin Owen and Alan Burnett – Corso Ltd</b>
<b>12:10 – 13:00</b>	<b>Lunch</b>	
<b>13:00 – 13:45</b>	<b>MDD at the MoD</b>	<b>Chris Raistrick – Abstract Solutions</b>
<b>13:45 – 14:30</b>	<b>UPDM a ULM/SysML Implementation of DoDAF/MoDAF for Military and commercial Architectures</b>	<b>Graham Bleakley – IBM</b>
<b>14:30 – 15:15</b>	<b>TINA – Simply the best ?</b>	<b>Gordon Woods BAE Systems Submarines , INCOSE</b>
<b>15:15 – 15:25</b>	<b>Refreshment Break</b>	
<b>15:25 – 16:15</b>	<b>Working Smarter not Harder – Tips and tricks for Strategic asset re-use</b>	<b>Andy Gurd – IBM Rational</b>
<b>16:15 – 17:00</b>	<b>Aerospace and Defence Roadmap</b>	<b>Brian Nolan – IBM</b>
<b>17:00 – 17:15</b>	<b>Closing Statements</b>	<b>Giles Hearn – IBM Rational</b>

