Transforming big data into insights with IBM System z: An independent consultant's perspective

Webcast – June 24, 2014

IBM®

Highlights

Topics
- Understanding platform requirements for high-performance data
- Cost-effectively storing massive amounts of data from a variety of sources
- Running faster queries without changing applications or infrastructure

Speakers
- *Mark Simmonds,* Enterprise Architect and Senior Product Marketing Manager, IBM Software Group

- *Mike Ferguson,* Managing Director, Intelligent Business Strategies

Broadcast date: June 24, 2014, 11:00 a.m. EDT / 3:00 p.m. GMT / 4:00 p.m. BST

Developed for: CIOs; senior IT managers; enterprise data architects

Technical level: Basic – advanced

In this era of big data, organizations have to manage larger volumes of data and a much broader variety of data than ever before. By harnessing this mass of information – both inside and outside of your business – you can turn it into valuable insight. Organizations that have built core transaction processing systems on IBM® System z®, and have data warehousing on IBM DB2® for z/OS®, are extending their architectures to deepen customer insight, improve decision-making and help identify new opportunities for growth while lowering business costs and risks.

Webcast
Join us for a complimentary webcast led by guest speaker Mike Ferguson, an independent consultant and analyst. He will review the business and technical requirements for clients embarking on big data and business analytics solutions. Mike will also discuss some of the key IBM solutions for System z and their potential to help clients meet those requirements.

Register now and download Mike Ferguson's recent white paper to learn how System z can support your initiatives for big data business analytics.

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Join us after the webcast for a live question-and-answer session. This webcast will also be available for replay after the event.