IBM®

Full steam ahead with business-critical COBOL applications on System z

Webcast – May 1, 2013

Highlights

Topics

- Lower your costs and increase performance with the next-generation COBOL compiler on System z
- Incorporate new programming and application modernization capabilities in existing COBOL applications
- Deliver enhancements to business critical applications faster, cheaper and with lower risk
- Reduce development and testing costs, improve collaboration and agility with Rational development solutions

Speakers

- *Ray Jones,* Vice President, System z Worldwide Software Sales, IBM Software Group
- *Kevin Stoodley,* IBM Fellow and CTO for Rational Software, IBM Software Group

Broadcast date: May 1, 2013,
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Developed for: IT and enterprise architects and managers; application programmers and managers; system programmers; CTOs; technology researchers

Technical level: Basic - intermediate

With organizations facing tight budgets and scarce resources, many are challenged to find cost-effective ways to improve infrastructure efficiencies. There is also a growing need to improve the performance of existing applications to quickly free up capacity so they can handle increasing volume. The timing is perfect to take a look at the latest advancements in the Enterprise COBOL compiler.

COBOL was launched more than 50 years ago, and it is still running the world's most critical business applications. However, mainframe MIPS are expensive, and recompiling can significantly increase testing efforts. This session will cover the latest development solution from IBM® Rational®, which helps reduce costs for both development and testing. It can also help improve collaboration and the agility of an organization.

Webcast

Join this complimentary webcast as our experts show you how IBM's new technology advancements in the COBOL compiler and development tools can help you stay on the technology curve, increase productivity and reduce costs. Older versions of compilers may limit application throughput, and increase maintenance and development costs. In this webcast, you'll learn about developing and modernizing COBOL applications, and best practices for a successful compiler upgrade in conjunction with System z® hardware and middleware, CICS®, IMS™, and DB2®.

Attendees will receive two valuable special offers:

- $300 discount toward registration for the Rational Innovate Technical Conference
- Whitepaper from McFarland Consulting on *System z Compilers and Business Technology Evolution*. IBM customers share their experiences in developing their entire software stacks, including the compilers, to optimize their IT environments.

Register online right now

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ibm.com/software/systemz/webcast/may1

Join us after the webcast for a live question-and-answer session. This webcast will also be available for replay after the event.