

# DB2 11 for z/OS! Even more cost savings, faster upgrades and enhanced analytics

Webcast – October 22, 2013



## Highlights

### Topics

- How to achieve these CPU savings:
  - Up to 10% for complex online transaction processing (OLTP)
  - Up to 10% for update intensive batch workloads
  - Up to 40% for complex reporting

### Speakers

- *Joachim Limburg*, Director, DB2 for z/OS, IBM Software Group
- *John Campbell*, Distinguished Engineer, DB2 for z/OS, IBM Software Group
- *Jeff Josten*, Distinguished Engineer and Chief Architect for DB2 for z/OS, IBM Software Group
- *Terry Purcell*, Senior Technical Staff Member, IBM Software Group
- *IBM Client: Conrad Wolf*, Database Manager at Golden Living
- *IBM Business Partner: Julian Stuhler*, IBM Gold Consultant

**Broadcast date:** October 22, 2013,  
11:00 a.m. EDT / 3:00 p.m. GMT / UTC

**Developed for:** Database administrators and managers;  
IT and enterprise architects and managers;  
system programmers; operations managers

**Technical level:** Intermediate

Many companies are exploring new ways to exploit the growth of data via mobile devices so they can analyze and maximize ROI. This requires looking at huge volumes of data very quickly – in seconds versus minutes – and doing so with minimal disruption to applications. And all of it requires close attention to cost and performance. This is the “sweet spot” for IBM® DB2® 11 for z/OS®.

## Webcast

Attend this complimentary webcast for an overview of DB2 11 for z/OS features and how they enable simpler and faster upgrades, cut costs and improve overall performance. This session is presented by several DB2 for z/OS subject matter experts, including an IBM Independent Gold Consultant.

DB2 10 delivered DB2 CPU savings that drove great value for IBM clients. DB2 11 follows up with even more CPU savings and better performance. IBM's internal testing and Early Support Program results show that, depending on the specific workload, clients may achieve significant “out-of-the-box” DB2 CPU savings.

The discussion includes an overview of the business value of DB2 11, from an IT executive's perspective. You will also hear from an IBM client about his experiences in the DB2 11 Early Support Program.

**Attendees will receive a complimentary executive whitepaper, “Business Value of DB2 11 for z/OS – Unmatched Efficiency for Big Data & Analytics,” by Julian Stuhler**

## Register online right now

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Join us after the webcast for a live question-and-answer session. This webcast will also be available for replay after the event.

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