

New technologies continue to exploit mainframes: With featured analyst Phil Murphy

Webcast – October 2, 2013



Highlights

Topics

- Provide visibility, control and automation for mobile, big data and cloud
- Manage scale-up and scale-out enterprise mobile challenges
- Address performance and disaster recovery in the cloud
- Control enterprise-wide complex, non-traditional big data
- Automate analytics for fast access to heterogeneous data

Speakers

- *Phil Murphy*, Vice President, Research Director, Forrester Research, Inc.
- *Rich Edwards*, System z Product Manager, IBM Cloud and Smarter Infrastructure, IBM Software Group

Broadcast date: October 2, 2013,
11:00 a.m. EDT / 3:00 p.m. GMT / UTC

Developed for: IT and enterprise architects and managers; application developers and managers; data architects; system analyst; operations managers

Technical level: Intermediate

Moving to new technologies like mobile, big data and cloud presents IT with some big challenges.

Webcast

Join us for this complimentary webcast with featured analyst Phil Murphy, Forrester Research, who will discuss these new technologies. He will share his independent research perspective on how to successfully integrate “systems of engagement” with back-end “systems of record.”

In addition to Phil’s insights, you will learn from IBM® how the System z® visibility, control and automation capabilities enable mobile, big data and cloud to work within an enterprise mainframe environment. Much of the data and workloads that these new technologies require currently run on System z, as the system of record. Taking advantage of IBM Smarter Infrastructure to support these workloads provides the opportunity to successfully integrate System z into the new technologies while minimizing disruption of current enterprise workloads.

Register online right now

Register now for this webcast by logging onto ibm.com/software/systemz/webcast/oct2

Join us after the webcast for a live question-and-answer session. This webcast will also be available for replay after the event.

All rights reserved. Copyright © 2013 IBM Corporation.

IBM, the IBM logo, ibm.com and System z are trademarks of IBM Corp., registered in many jurisdictions worldwide. Other product and service names might be trademarks of IBM or other companies. A current list of IBM trademarks is available on the web at “Copyright and trademark information” at www.ibm.com/legal/copytrade.shtml.

