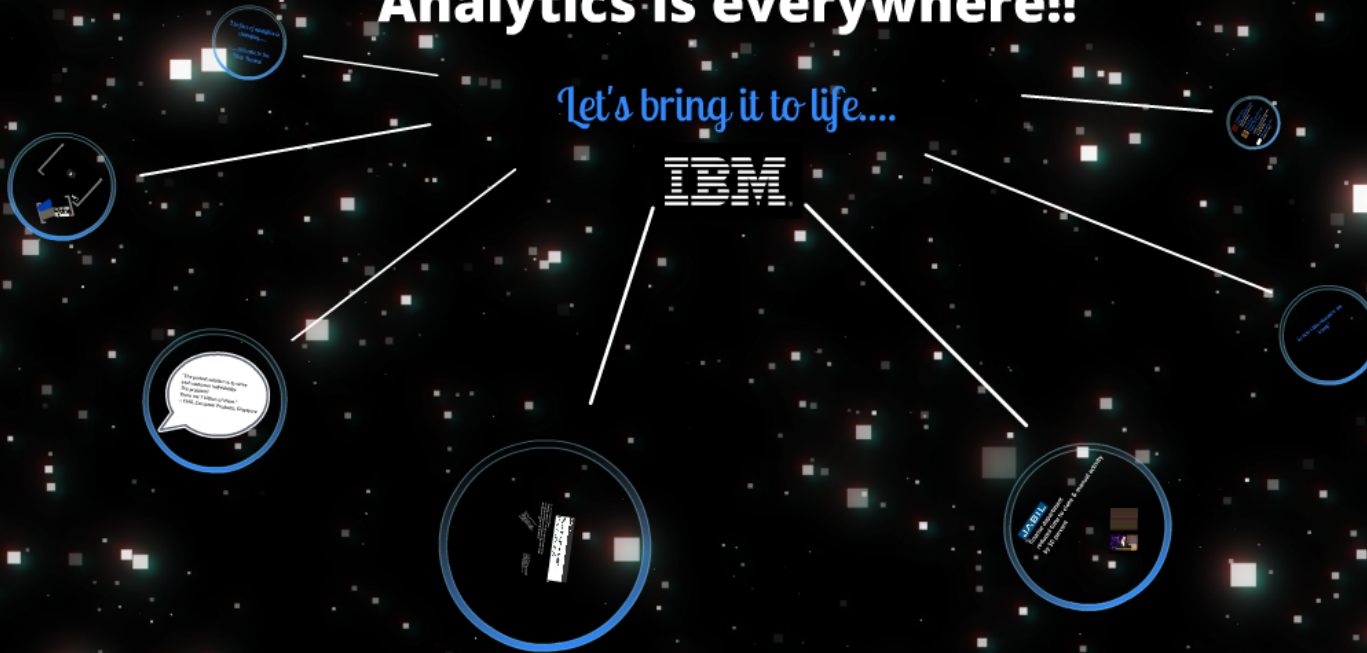


Analytics is everywhere!!

Let's bring it to life...

IBM





Analytics is everywhere!!

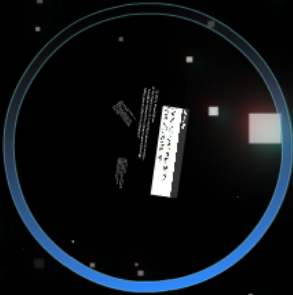
Let's bring it to life...



The line of analysis is always...
...informed by the data.



"The market solution is the same
most common (but not the
best) solution of these."
- DMS, Corporate Products, Singapore



DABIL
Business Development
by 50 percent
with 100% security

*The face of analytics is
changing.....*


*.....welcome to the
War Rooms!*



You Tube

P&G





**“The perfect solution is to serve
each customer individually.
The problem?
There are 7 billion of them.”
– CMO, Consumer Products, Singapore**

change.org

The world's petition platform.
What will you change?

12/29/11 Press Release:

“Starting January 15, a new \$2 payment convenience fee will be instituted for customers who make single bill payments online or by telephone”

Within 24 hours, more than 100,000 people had signed a online petition.
Greetings,
I am disappointed to learn that Verizon Wireless plans to institute a new \$2 fee for paying bills online.... Your company should not assume that it can do anything to your customers and that we will allow it to happen...

12/30/11 Press Release:

“Verizon Wireless has decided it will not institute the fee for online or telephone single payments that was announced earlier this week.

The company made the decision in response to customer feedback about the plan...”

Within 24 hours, more than 100,000 people had signed a online petition:

Greetings,

I am disappointed to learn that Verizon Wireless plans to institute a new \$2 fee for paying bills online.... Your company should not assume that it can do anything to your customers and that we will allow it to happen...

**...online or by telepho...
...ed for custom...
...a new...**

12/30/11 Press Release:

“Verizon Wireless has decided it will not institute the fee for online or telephone single payments that was announced earlier this week.

The company made the decision in response to customer feedback about the plan...”

The JABIL logo is displayed in white, bold, uppercase letters within a blue rectangular box. A small white diamond shape is positioned to the left of the box. The background of the slide is dark with a pattern of small, light-colored squares and a large, thin, light blue arc.

**finance department
reduced time to close & manual activity
by 50 percent**





So how's this relevant to me
today?





Danny McConnell,
Partner, Deloitte MCS Limited
**Best Practices in Implementing
Business Analytics**



Peter McKenna
Business Intelligence Manager
Telefonica O2 Ireland

**Delivering Cognos BI 10 dashboards
to put organizational focus on
What Matters Most**



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Software in Action



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