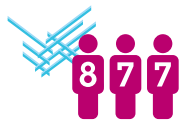


It's time to realise the art of the possible

Technology can provide financial transparency across business, mitigate risk and deliver insights that enable better decision making.

IBM BusinessConnect 2013 happened on 8 October at Twickenham Stadium



people attended



breakout sessions



servings of tea & coffee



160 people took a stadium tour



of event space



seconds of video recorded

Most popular hashtags

#cloud #ibmsecurity
#bigdata #IBMBCUKI

2.2m estimated impressions
from 2,219 Twitter mentions by
441 users



Most retweeted tweet

#IBMBCUKI 80% CEOs
think they deliver good
customer service. 8% of
their customers agree.
Big gap to bridge.
#ClientCentricity

770 people
participated on
Vivastream and 1684
Topics of Interest
were collected

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