

# ALM.Everywhere

22-Apr-2011

[View video](#)

IBM® Rational® solutions, powered by Jazz, deliver the IBM vision for a collaborative Application Lifecycle Management process

[Register for our interactive demo to see the IBM ALM story](#)

## Video Transcript

IBM has been providing tools for software developers for a very long time...

And we've come to understand that no one-size tool fits everyone...

And that every team works a bit differently.

And so, in our working with clients, we've come to identify what we consider the five imperatives for Application Lifecycle Management.

It's really about adopting a whole team, whole view approach to software delivery...

To improve your time-to-delivery, quality, value and predictability.

## For more information

Learn more about [Rational.Everywhere](#), transforming the way people work together regardless of complexity.

[ibm.com/rational/info/everywhere](http://ibm.com/rational/info/everywhere)

