

IBM Software

Impact2013

Business. In Motion.

The Venetian, Las Vegas, NV | April 28–May 2



Banking and Financial Markets

IBM helped banks...

...minimize fines by meeting regulatory compliance requirements

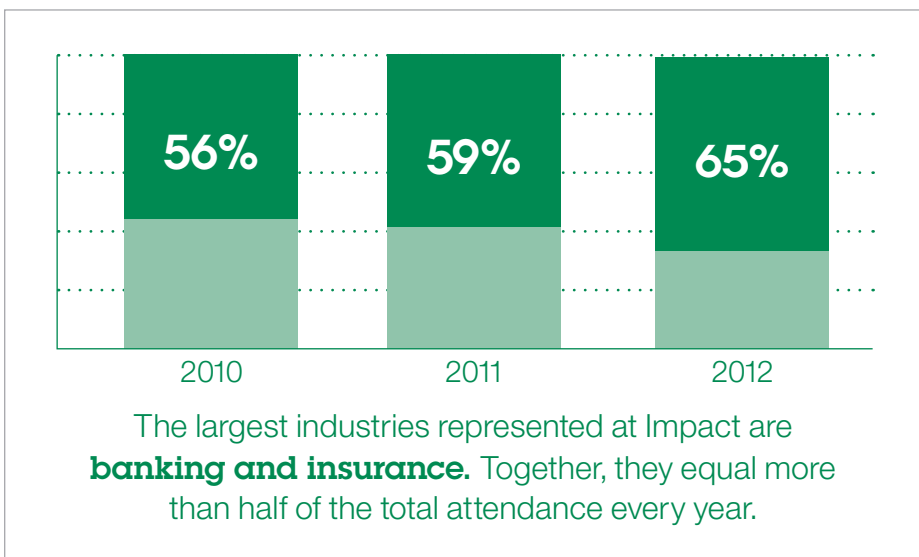
...reduce online fraud by up to **90%**

...save up to **\$37,000** per day for the typical bank receiving more than 100,000 payment transactions

...increase new customer conversion rate by **30%**

...achieve faster time-to-market for processing products by **500%**

...speed implementation of rule changes (hours versus months)



At Impact 2013, there will be **600+** sessions in the Technical Program and 35 in the Business Program

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