

Why Vegas?

Affordability is its best-kept secret



World-Class Event!

With 5,000+ attendees expected, connect with the leading experts in Business and Technology in one place, under one roof! Get a year's worth of education in less than a week with over 500 sessions and 200+ client speakers. Become certified on the spot and gain practical experience with hands-on labs. Network with your peers, consult with IBM technical experts and sign up for 1-on-1 sessions with IBM executives. All this and more – at the Venetian in Las Vegas.

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Vegas offers 140,000+ hotel rooms with the best discounts in the U.S. And...with 9.8 million square feet of convention space, Las Vegas is ready for serious business. In 2009 alone, more than 4.4 million convention visitors came to Las Vegas to get educated, network, and close sales.

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