



ATTEND IMPACT 2009,
IBM'S SMART SOA CONFERENCE
MAY 3-8, 2009
LAS VEGAS NEVADA
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Impact 2009 - The Smart SOA Conference Conference Agenda

Sunday, May 3rd

7:30am – 8:00pm	Registration for Business Partners
8:00am – 3:00pm	SOA for Managers Pre-Conference Certification - ZapThink
10:00am – 4:00pm	Business Partner Day
12:00pm – 8:00pm	Registration/Information Desk Open
5:00pm – 8:00pm	Solution Center Networking Reception

Monday, May 4th

6:15am – 8:00am	Breakfast
7:00am – 7:00pm	Registration/Information Desk Open
8:15am – 10:30am	Opening General Session
10:30am – 11:00am	AM Break
10:30am – 2:30pm	Solution Center Open
11:00am – 12:15pm	Breakout Series 1
12:30pm – 1:30pm	Birds of a Feather
12:30pm – 2:00pm	Lunch
2:00pm – 3:15pm	Breakout Series 2
3:15pm – 3:45pm	PM Break
3:45pm – 5:00pm	Breakout Series 3
5:15pm – 6:30pm	Breakout Series 4
5:30pm – 8:00pm	Solution Center Networking Reception

Tuesday, May 5th

6:30am – 8:15am	Breakfast
7:00am – 7:00pm	Registration/Information Desk Open
8:30am – 9:45am	Breakout Series 5
8:30am – 10:00am	General Session
10:00am – 10:30am	AM Break
10:00am – 2:00pm	Solution Center Open
10:30am – 11:45am	Breakout Series 6
12:00pm – 1:00pm	Birds of a Feather
12:00pm – 1:30pm	Lunch
1:30pm – 2:45pm	Breakout Series 7
2:45pm – 3:15pm	PM Break
3:15pm – 4:30pm	Breakout Series 8
4:45pm – 6:00pm	Breakout Series 9
7:00pm – 10:00pm	Special Event with “ <i>Huey Lewis and the News</i> ”



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Impact 2009 - The Smart SOA Conference Conference Agenda (Continued)

Wednesday, May 6th

6:30am – 8:15am	Breakfast
7:00am – 7:00pm	Registration/Information Desk Open
8:30am – 9:45am	Breakout Series 10
8:30am – 10:00am	General Session
10:00am – 10:30am	AM Break
10:00am – 2:00pm	Solution Center Open
10:30am – 11:45am	Breakout Series 11
12:00pm – 1:00pm	Birds of a Feather
12:00pm – 1:30pm	Lunch
1:30pm – 2:45pm	Breakout Series 12
2:45pm – 3:15pm	PM Break
3:15pm – 4:30pm	Breakout Series 13
4:45pm – 6:00pm	Breakout Series 14
6:15pm – 7:15pm	Birds of a Feather

Thursday, May 7th

6:30am – 8:15am	Breakfast
7:00am – 7:00pm	Registration/Information Desk Open
8:30am – 9:45am	Breakout Series 15
8:30am – 10:00am	General Session
10:00am – 10:30am	AM Break
10:30am – 11:45am	Breakout Series 16
12:00pm – 1:00pm	Birds of a Feather
12:00pm – 1:30pm	Lunch
1:30pm – 2:45pm	Breakout Series 17
2:45pm – 3:15pm	PM Break
3:15pm – 4:30pm	Breakout Series 18
4:45pm – 6:00pm	Breakout Series 19
6:15pm – 7:15pm	Birds of a Feather

Friday, May 8th

7:00am – 9:00am	Breakfast
7:00am – 12:00pm	Registration/Information Desk Open
9:00am – 10:15am	Breakout Series 20
10:30am – 11:45am	Breakout Series 21
11:45am	Conference Ends