

Figure 1, shown below, is a representation of a supply chain from the supplier to the sales floor. Readers are placed at the following locations represented by the red circles:

- R1 - Into Distribution Center
- R2 - Out of Distribution Center
- R3 - Store Back Room
- R4 - Store Sales Floor

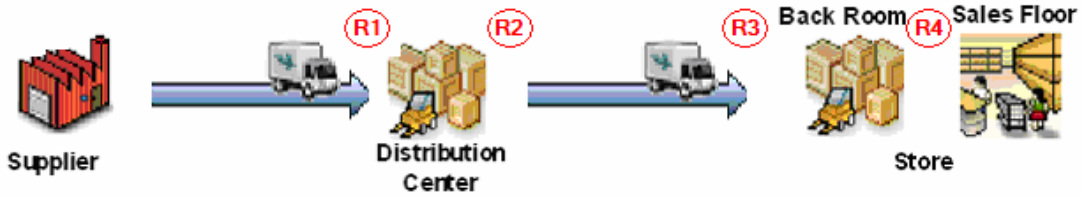


Figure 1

Figure 2 is an example of a daily report generated by WPC – EPCIS (Electronic Product Code Information Service) to show the velocity of a given set of product through the supply chain. Information for each EPC read is summarized and correlated to the GTIN they represent for each business location.

Distribution Center	
Cases In	Number of EPC's read for a given GTIN at reader 1
Cases Out	Number of EPC's read for a given GTIN at reader 2
Dwell Time	Average time the "Cases Out" EPC's spent between readers 1 & 2
Store	
Cases In	Number of EPC's read for a given GTIN at reader 3
Sales Floor*	Number of EPC's read for a given GTIN at reader 4
Transit Time	Average time the "Cases In" EPC's spent between readers 2 & 3
Dwell Time	Average time the "Sales Floor" EPC's spent between readers 3 & 4

* Some EPC may flow back and forth between the Store Back Room and Sales Floors therefore; any EPC event for the Sales Floor that also has a subsequent EPC event in the Back Room will be ignored.



RFID Case Movement for : 21 Feb 2005 to 22 Feb 2005
Reported on : Tue, 22 Feb 2005 00:02:13 -0700

GTIN	Description	UPC	UDEX
00013130002448	MILK BONE LARGE	013130002448	ANIMAL/PET TREATS/BONES/CHEWS
Location		Cases In	Dwell Time
Distribution Center		72	6d 4h 11m
Location		Transit Time	Cases In
Store 4279 - Burlison		0d 7h 12m	1
		Dwell Time	Sales Floor
		0d 1h 51m	1
00013130002035	MILK BONE MEDIUM	013130002035	ANIMAL/PET TREATS/BONES/CHEWS
Location		Cases In	Dwell Time
Distribution Center		45	0d 0h 0m
		Cases Out	
		0	

Figure 2