

## Datatrend

**Company overview:** Datatrend Technologies helps organizations optimize their IT environment (including servers, storage, software, and network infrastructure) to transform some aspect of their business. Specializing in delivering process improvements that help companies run more efficiently and create a competitive advantage, Datatrend helps to provide a true, end-to-end solution. Datatrend's solutions are designed to provide tangible, verifiable benefits, including lower cost of ownership, faster time to value, and maximum return on investment. Datatrend helps to provide exceptional thought leadership in a customer intimate approach to earn their client's respect as a trusted advisor on business and technology issues. Datatrend's Technology Solution Center is an IBM certified demo center where clients can test drive the IBM System Storage DR550 and associated ISV software and learn more about retention-managed data solutions.

**Web site:** [www.datatrend.com](http://www.datatrend.com)

**Supported geos:** AG

**Contact information:**  
Name: Charlie Cox, VP Sales and Marketing  
Phone:  952-931-1203  
E-mail: [charlie.cox@datatrend.com](mailto:charlie.cox@datatrend.com)