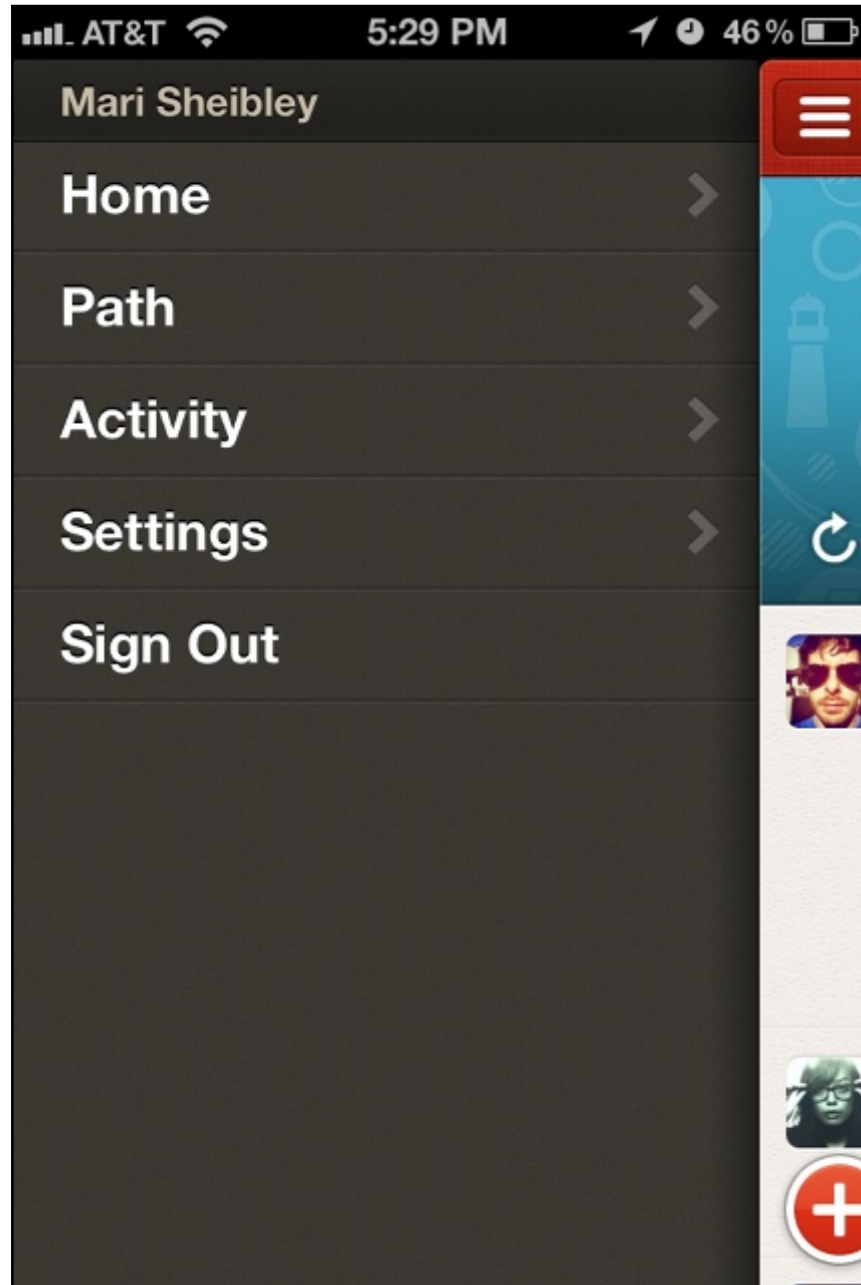


Slide Over Reveal



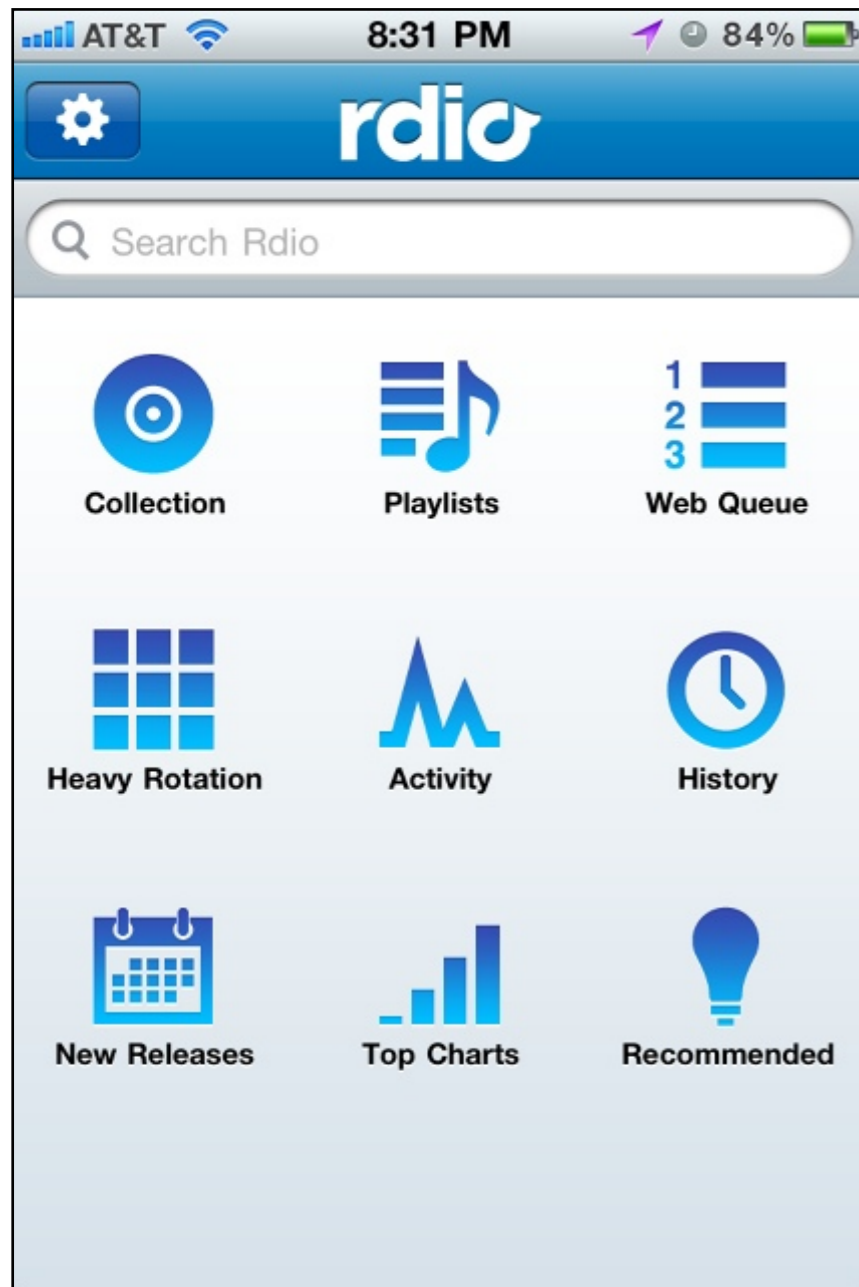
Pros

- Easy to add more sections to the navigation later on
- Doesn't waste screen space by having navigation always present

Cons

- Too many items will be cumbersome for the user to scan
- Implementation may not be smooth across all platforms because it is a custom pattern

Dashboard



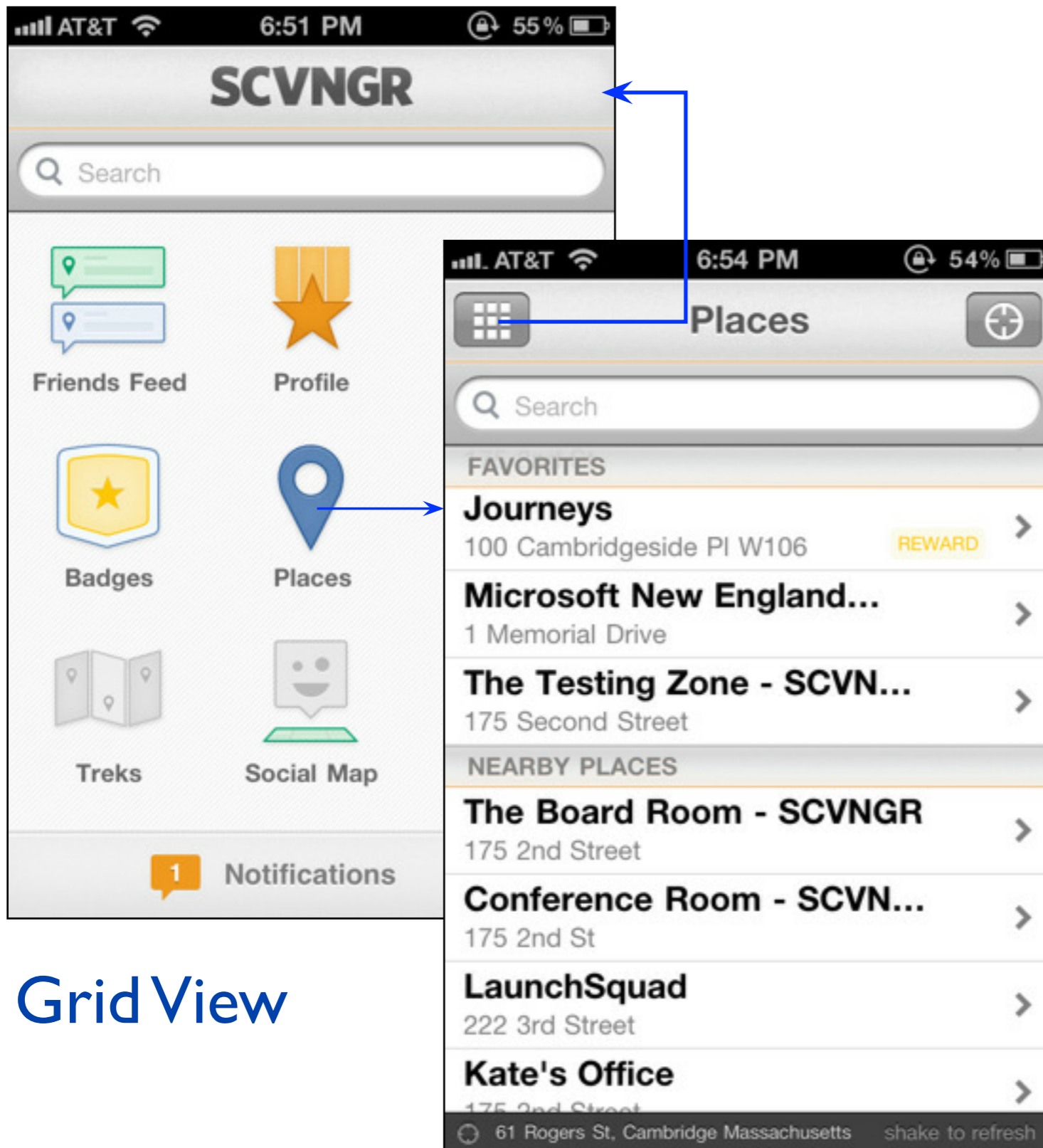
Pros

- A user has easy access to the most important tasks
- The dashboard gives an overview of the application's functionality
- Gives the user a place to start if they don't know what to search for
- Easy to change or add to

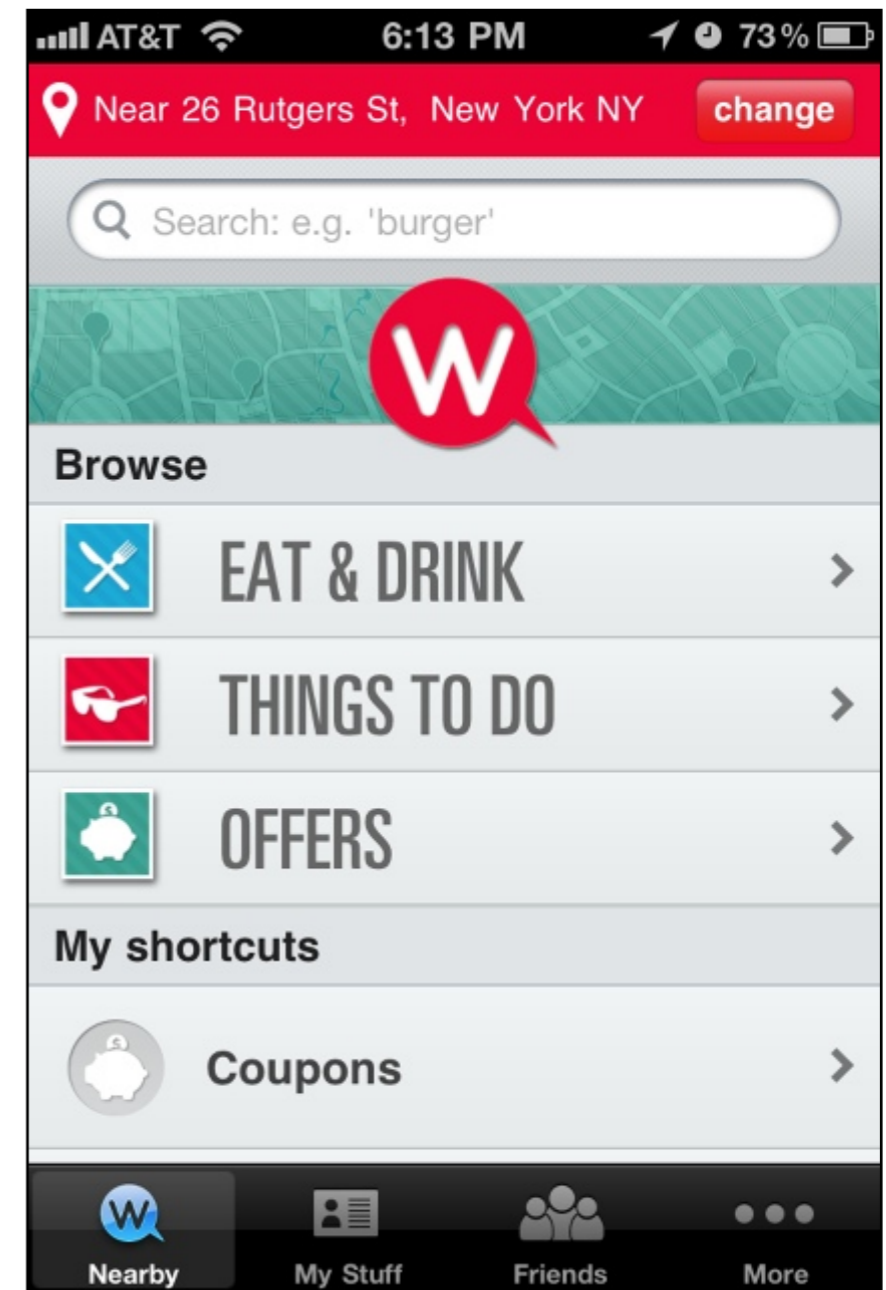
Cons

- Takes up a full screen
- Have to go home to switch to a new task (but drop down menu approach is just as many clicks)
- Grid is hard to scan, needs icons
 - Solution is to do a list view (example: Where)

Dashboard continued

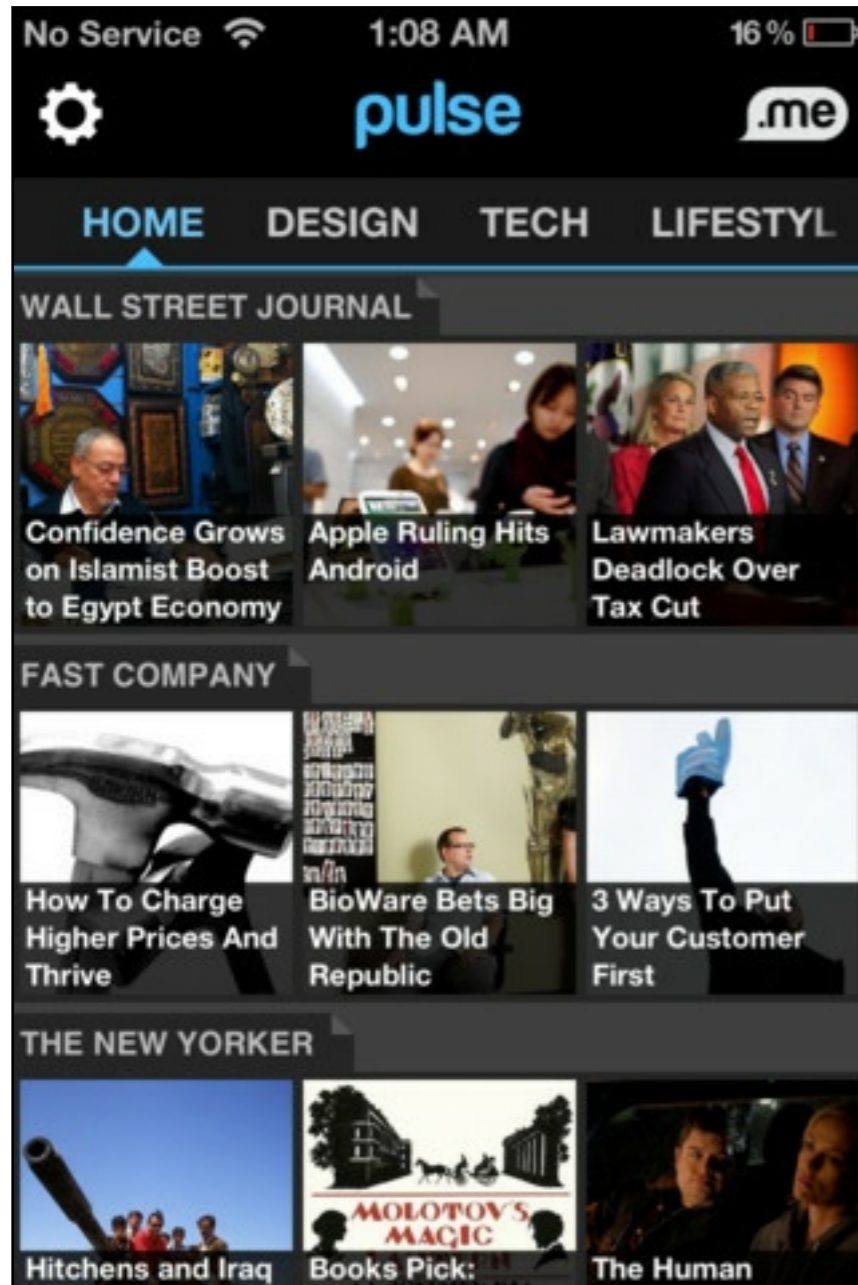


Grid View



List View

Scrolling Tabs



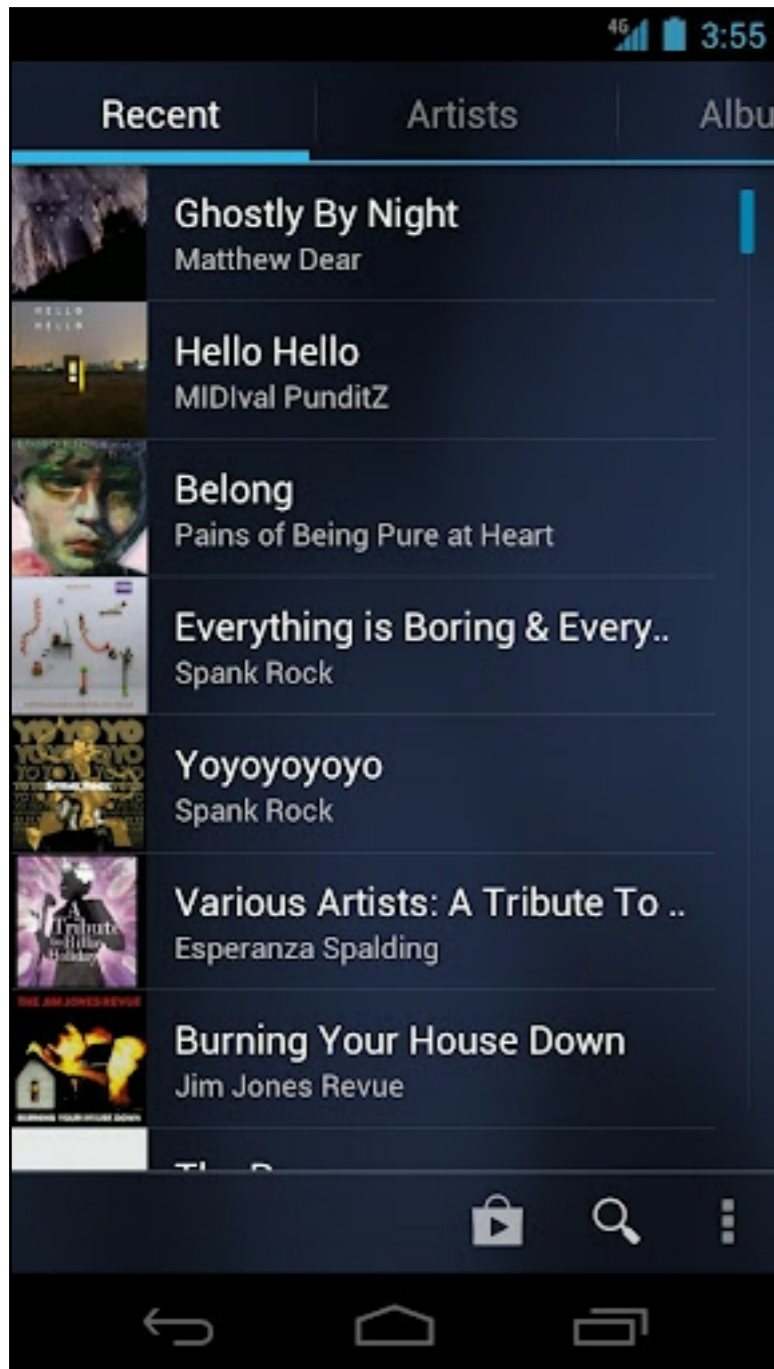
Pros

- Quick navigation without taking up a lot of screen real estate
- Gives the user a good sense of where they are within an app
- Allows for having more than 5 sections

Cons

- Typically used for categories, so might not be useful in our case for main navigation
- Horizontal scanning isn't as easy as vertical

Scrolling Tabs continued



Platform Specific Approaches

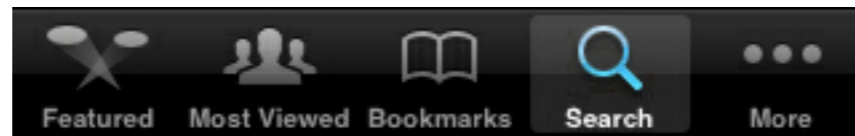
Pros

- Very familiar approach for users
- Limits user frustration and learning curve
- Allows the user to focus on the content quickly because they are following an already learned pattern
- Easier to get an app featured that follows platform guidelines
- Less need for user testing since you are following an already proven pattern
- Helps the app feel like a part of the OS

Cons

- Platform patterns may not efficiently solve our case

iOS tabs



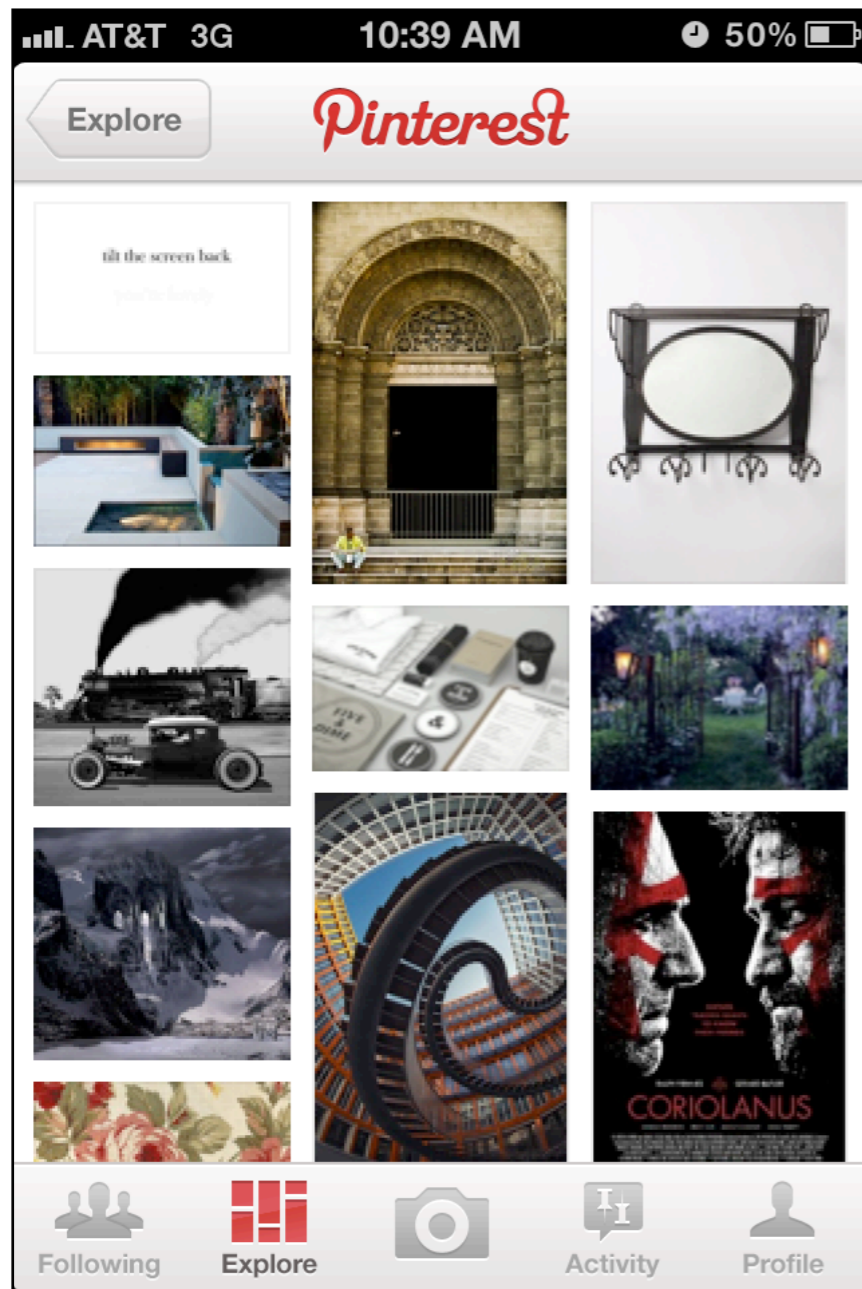
Pros

- A tab bar is well-suited for use in the main app view because it's a good way to flatten your information hierarchy and provide access to several peer information categories or modes at one time.
- One tap to change modes
- Navigation is obvious

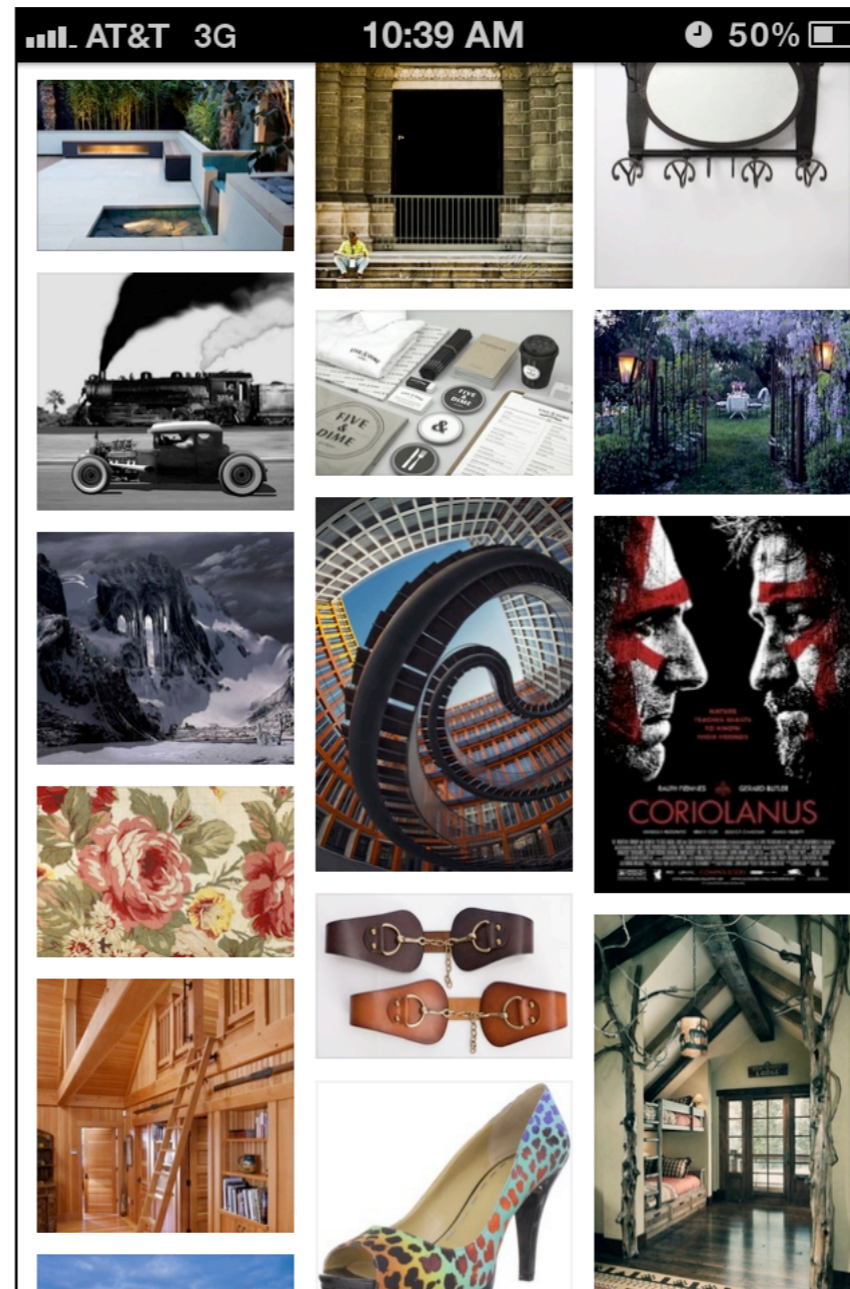
Cons

- Limited to 5 tabs
- Takes up a lot of screen real estate
 - This is could be solved by having the navigation hide while scrolling to read content (example: Pinterest)

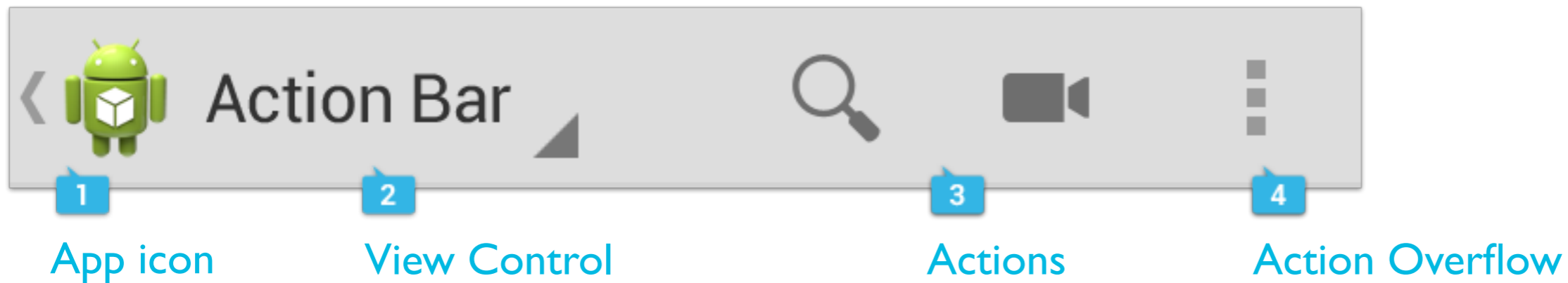
iOS tabs continued: Fading Nav



↑
scroll



Android action bar



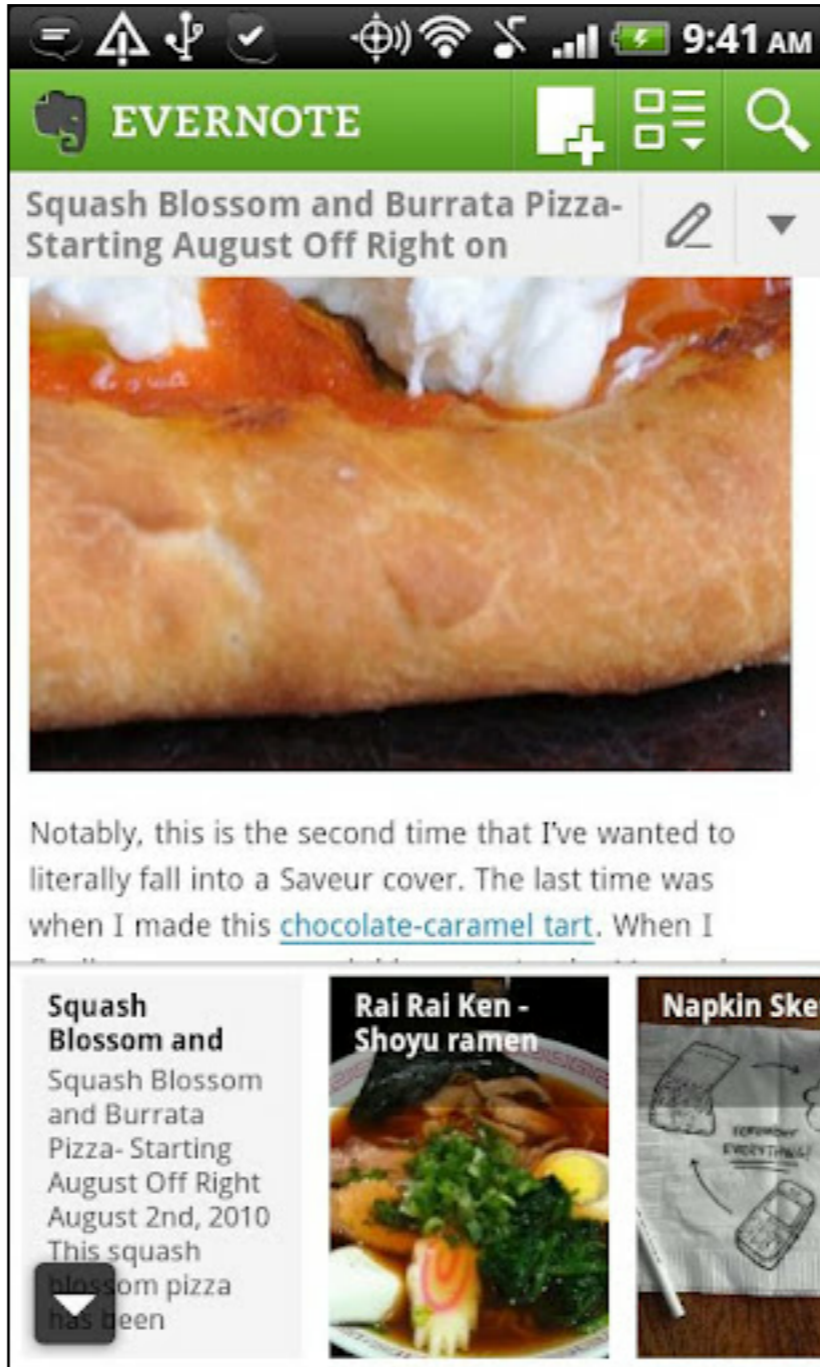
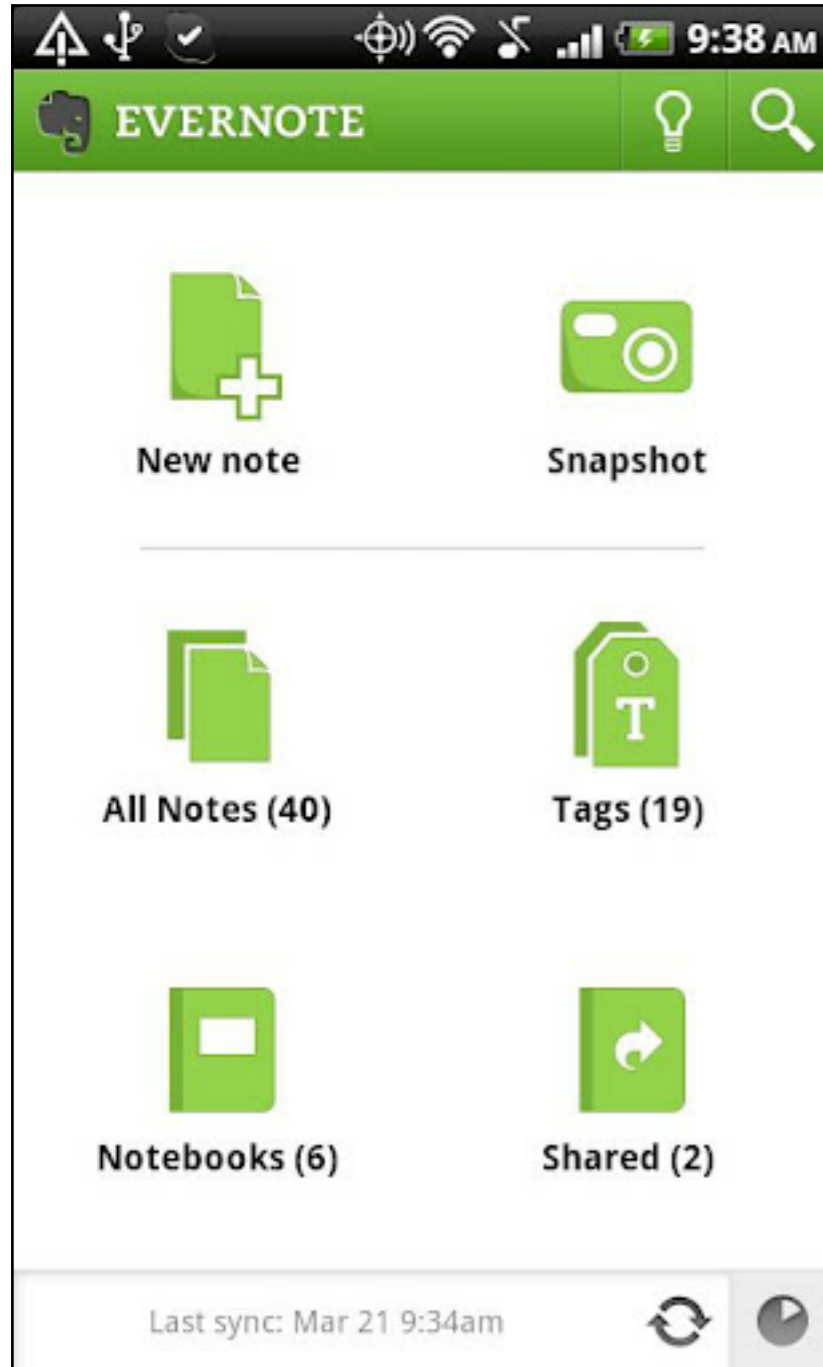
Pros

- Easy access to key functionality
- Provides a good anchor point within the app for users
- Allows branding to be present
- Can long click on icons to get a label

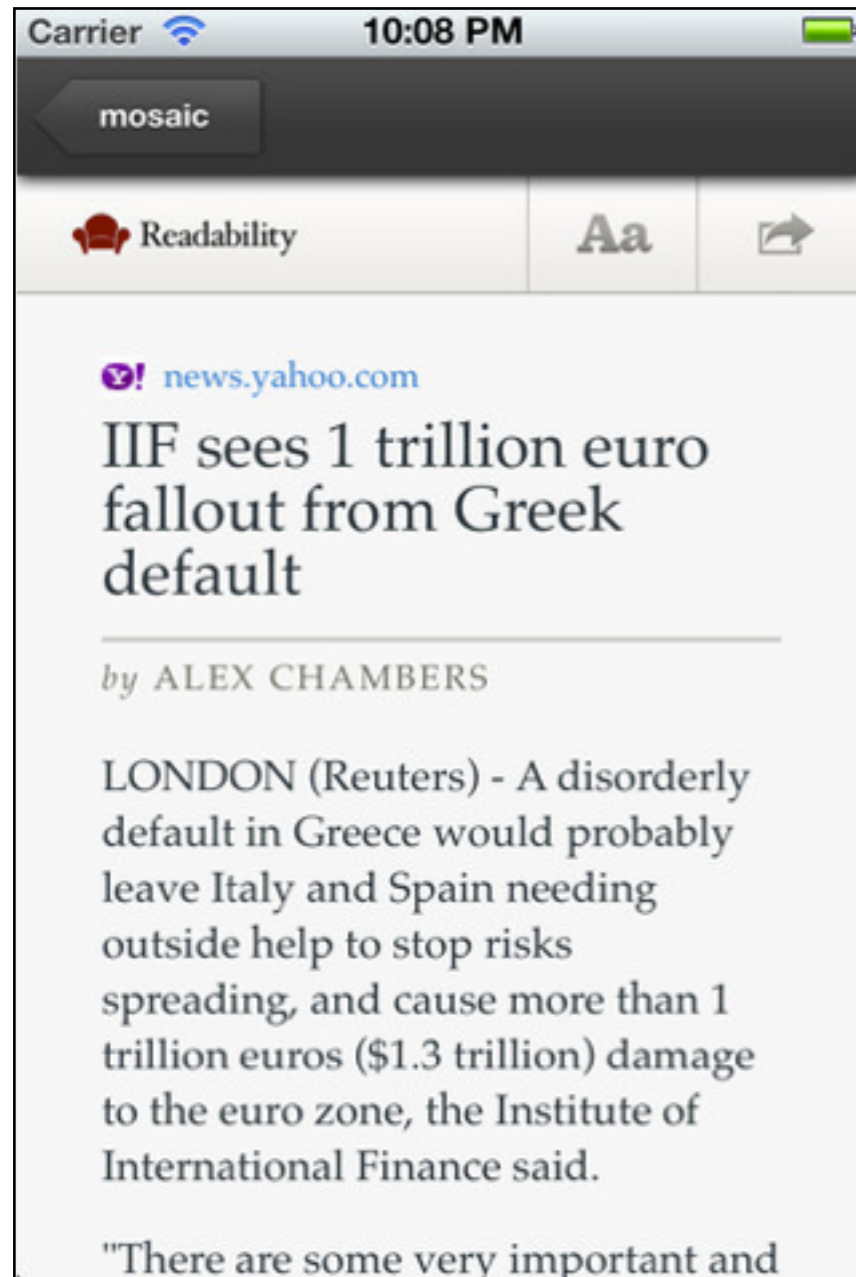
Cons

- Newer pattern so not all users may be adapted yet
- Limited number of actions present on screen in portrait mode (the rest fall under the overflow menu)

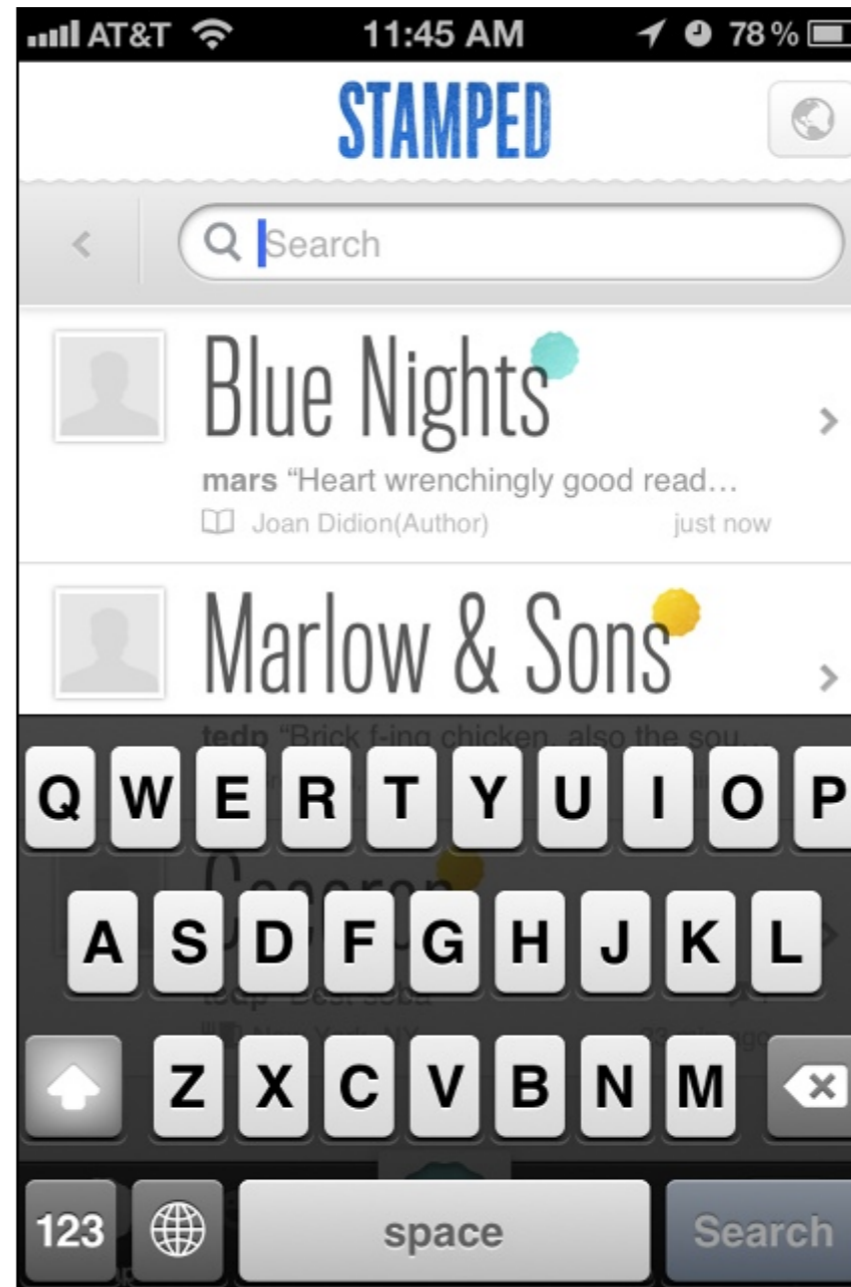
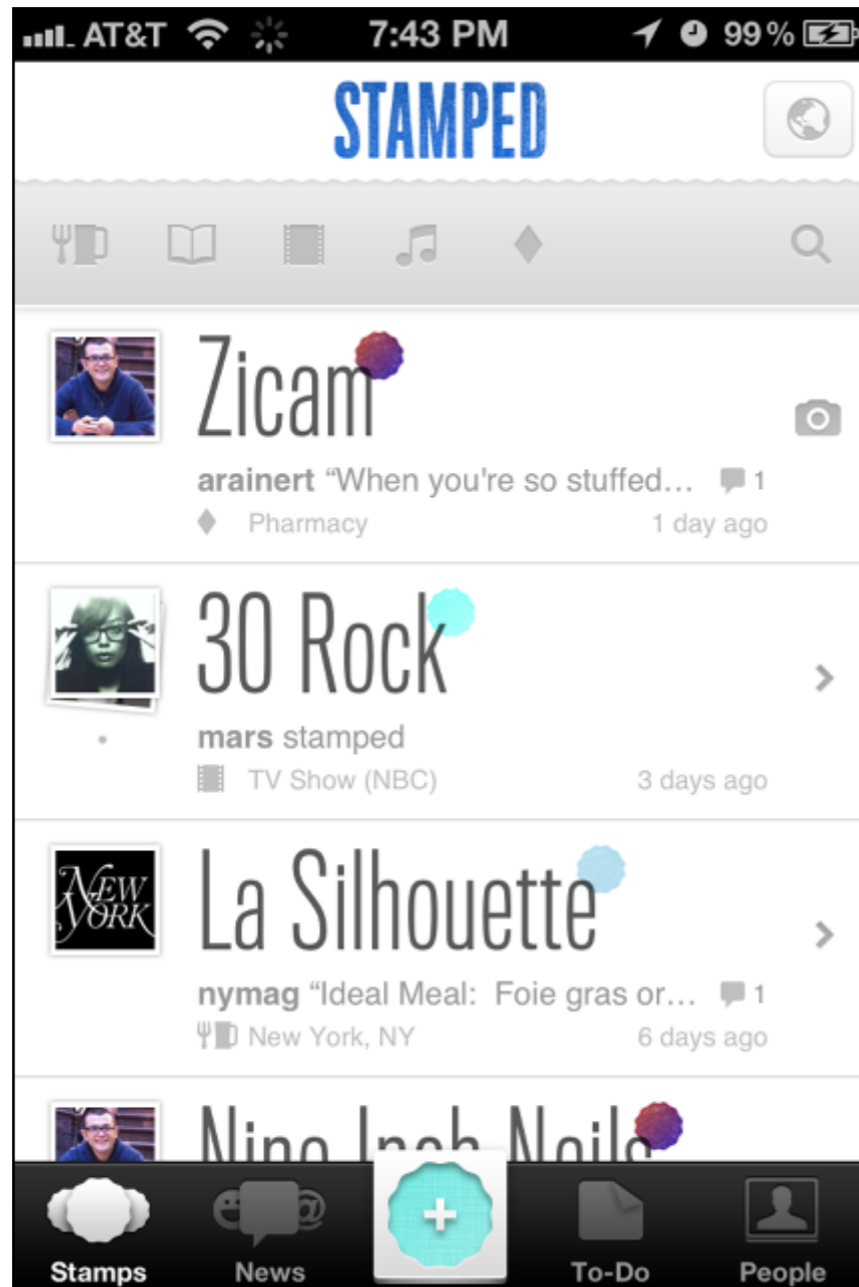
Android action bar continued



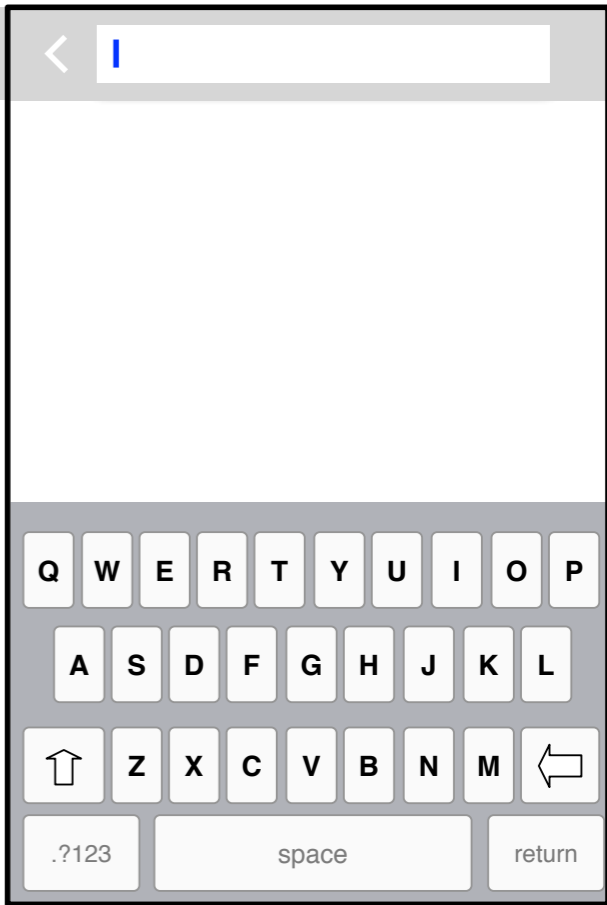
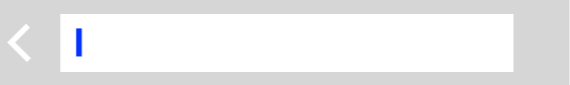
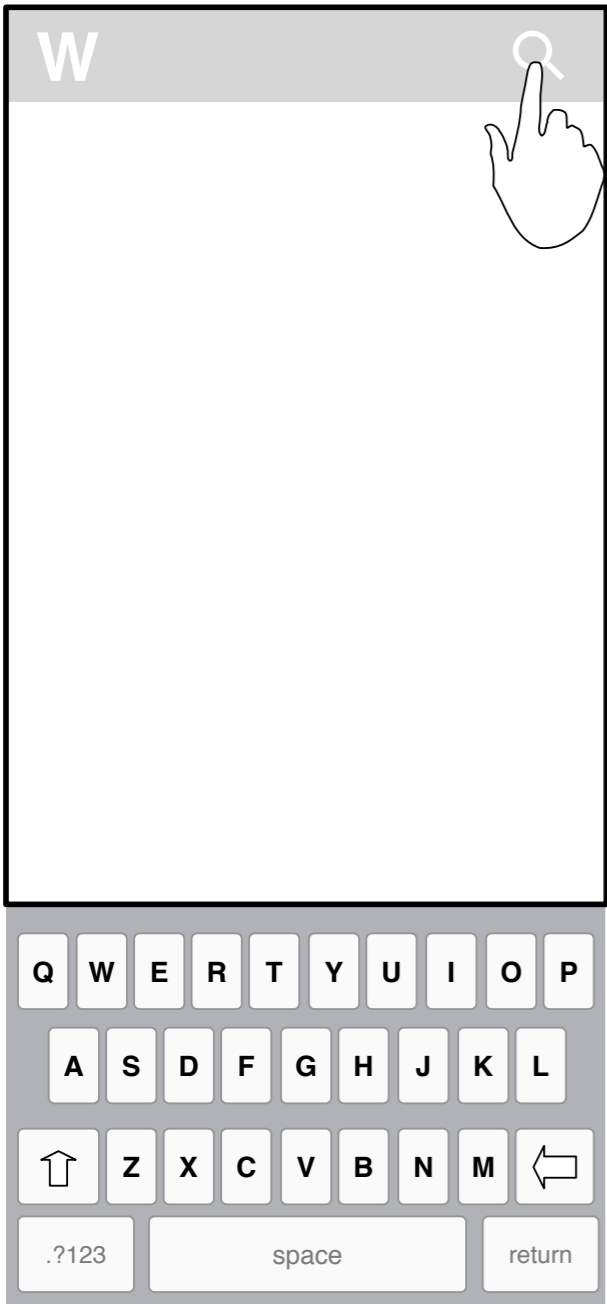
Custom controls



Custom Search

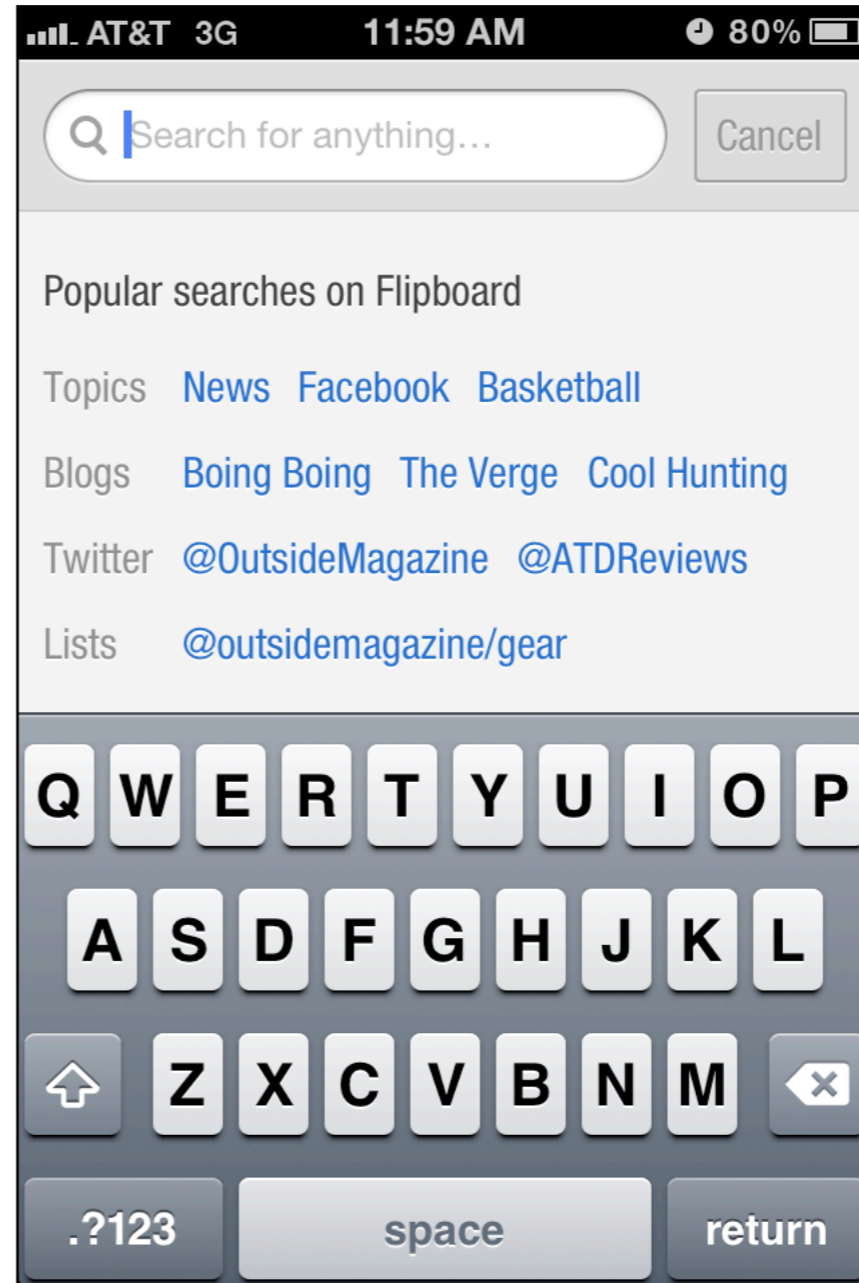
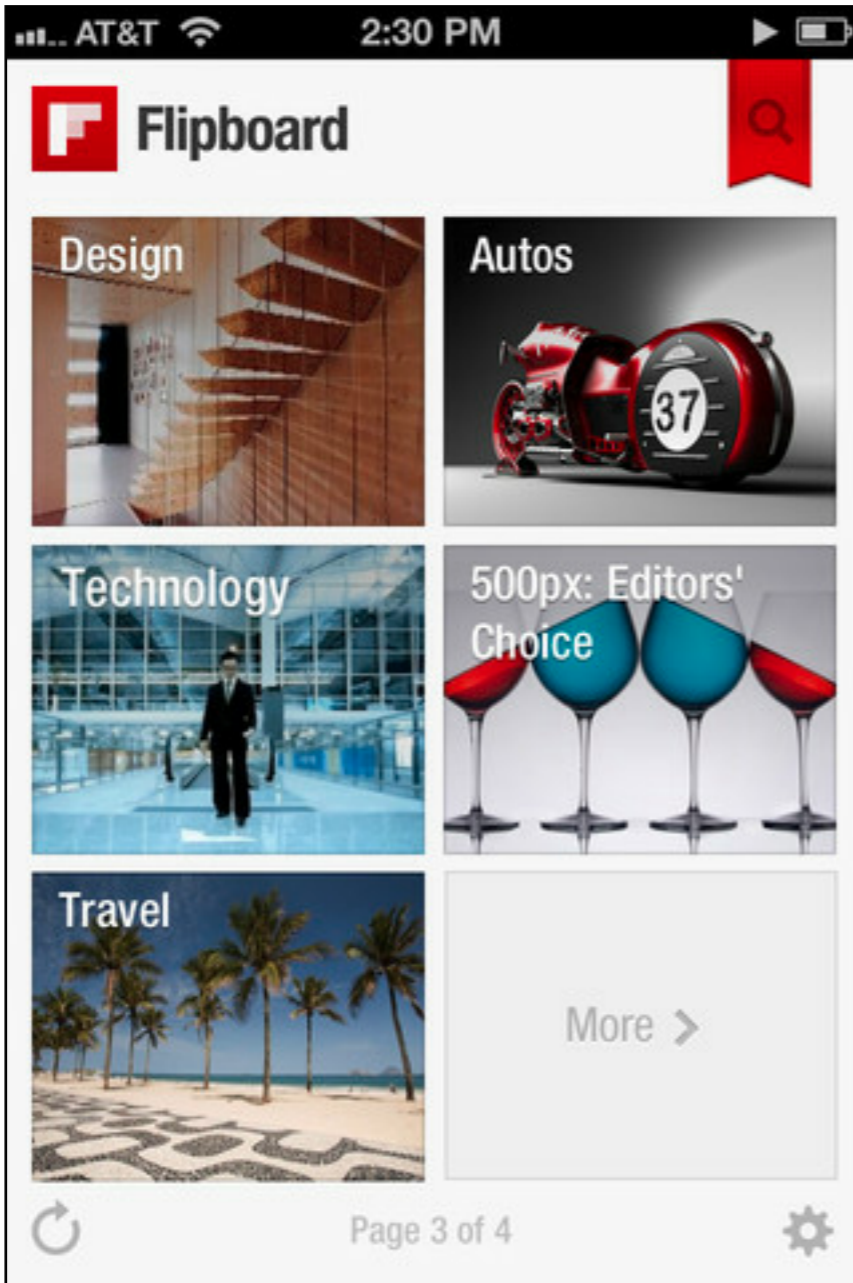


← Slides →



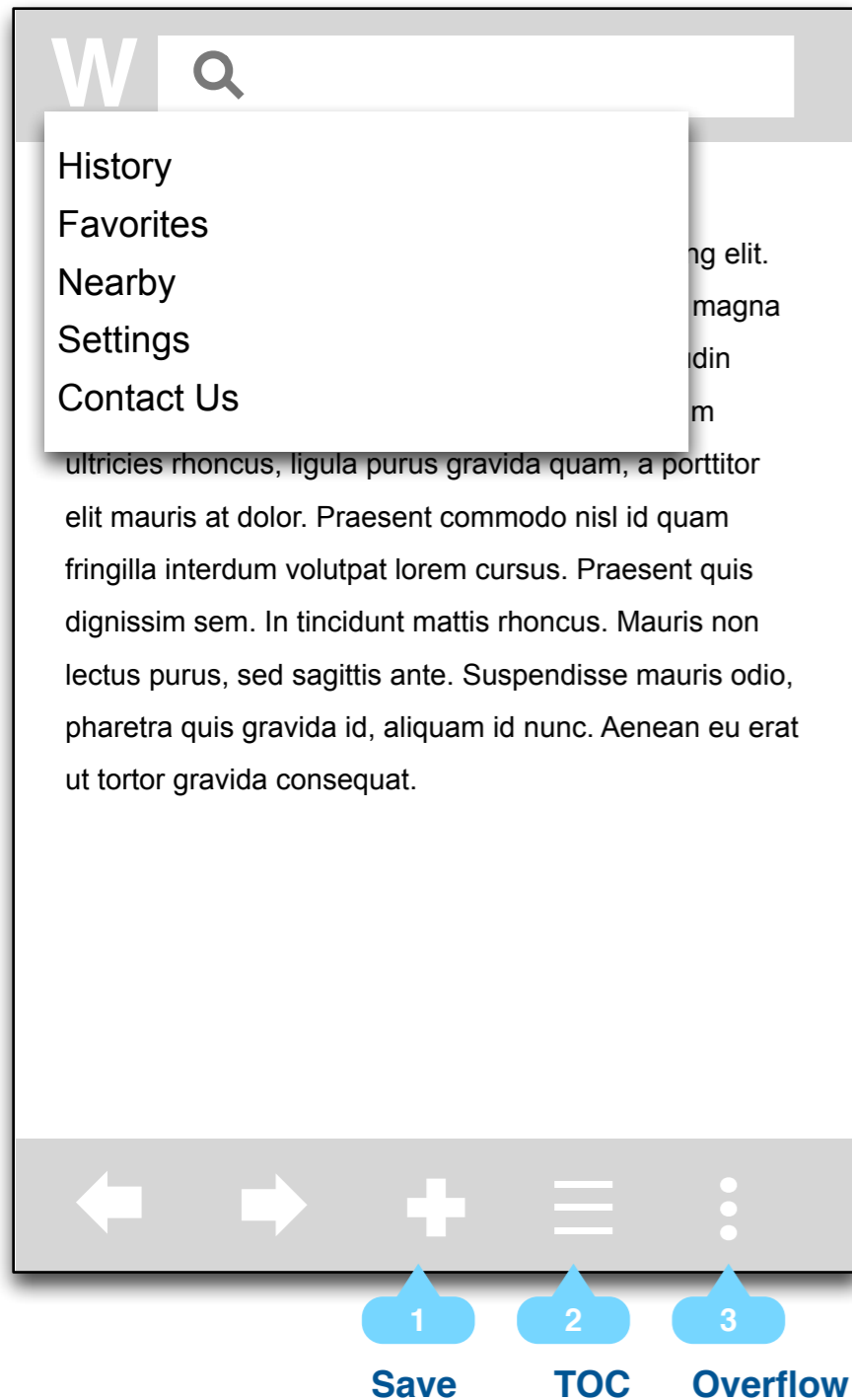
↑ Slides ↓

Custom Search

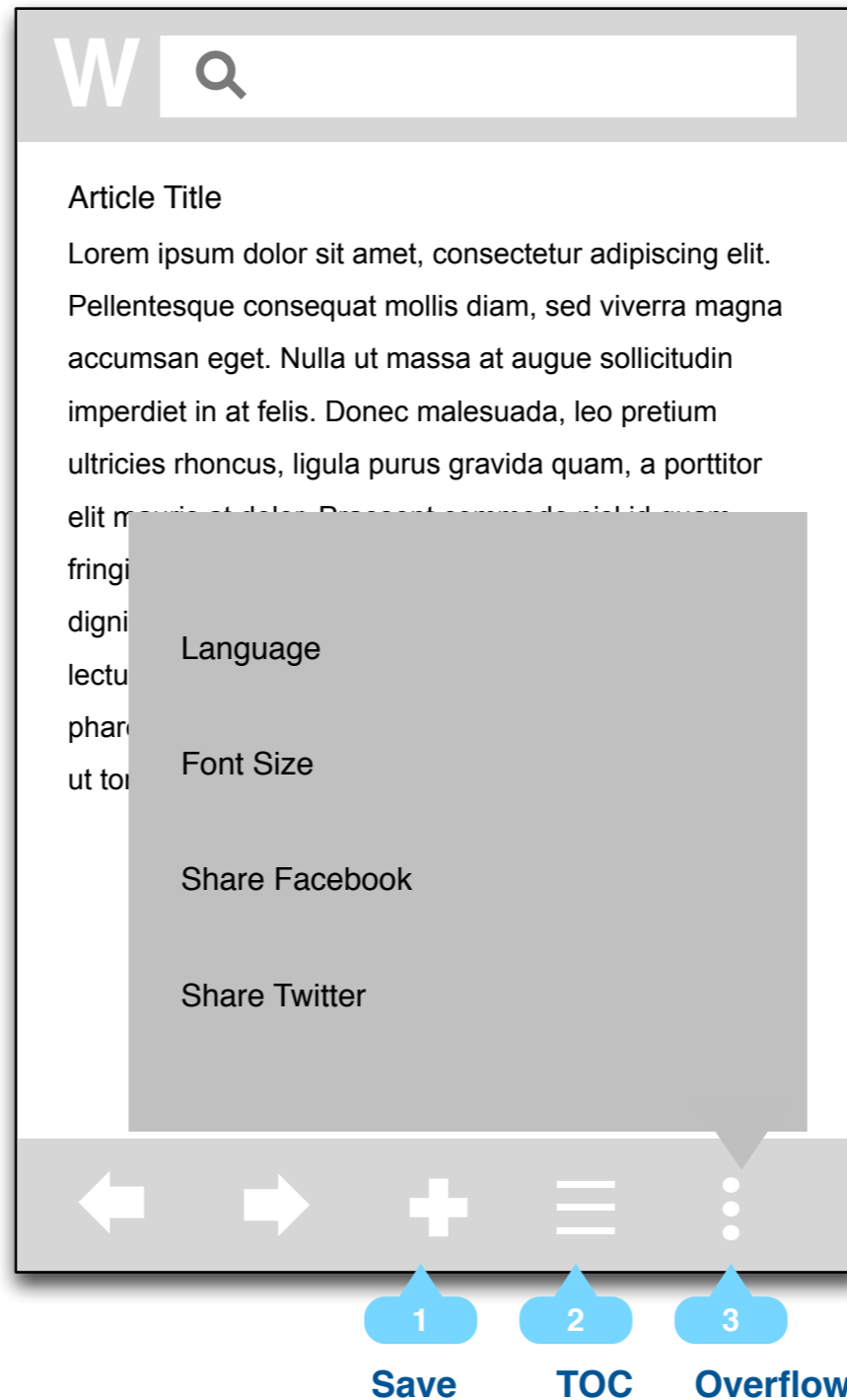


Split Control

Split Controls + Drop Down



Split Controls + Overflow



Pros

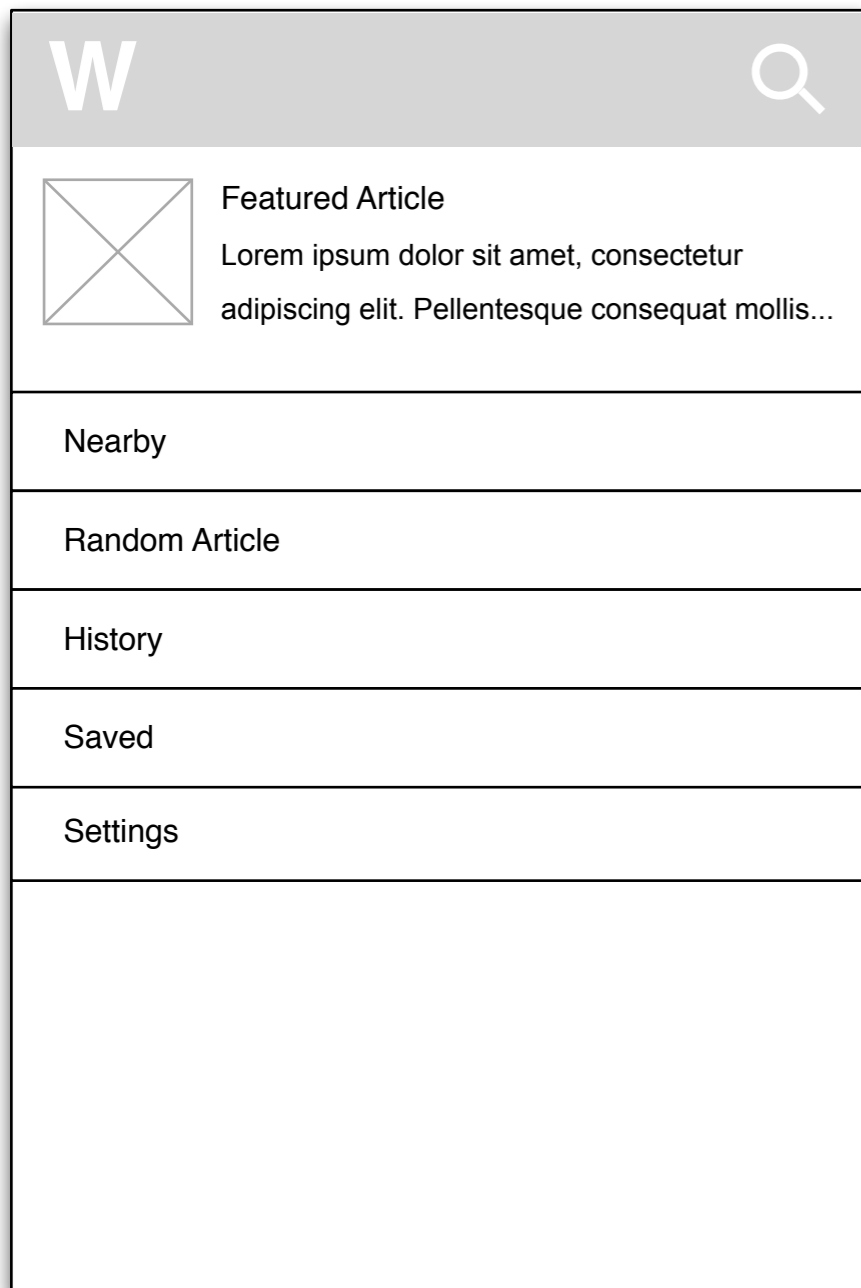
- Focus on Searching
- Quick access to content controls
- Gives room for an overflow menu

Cons

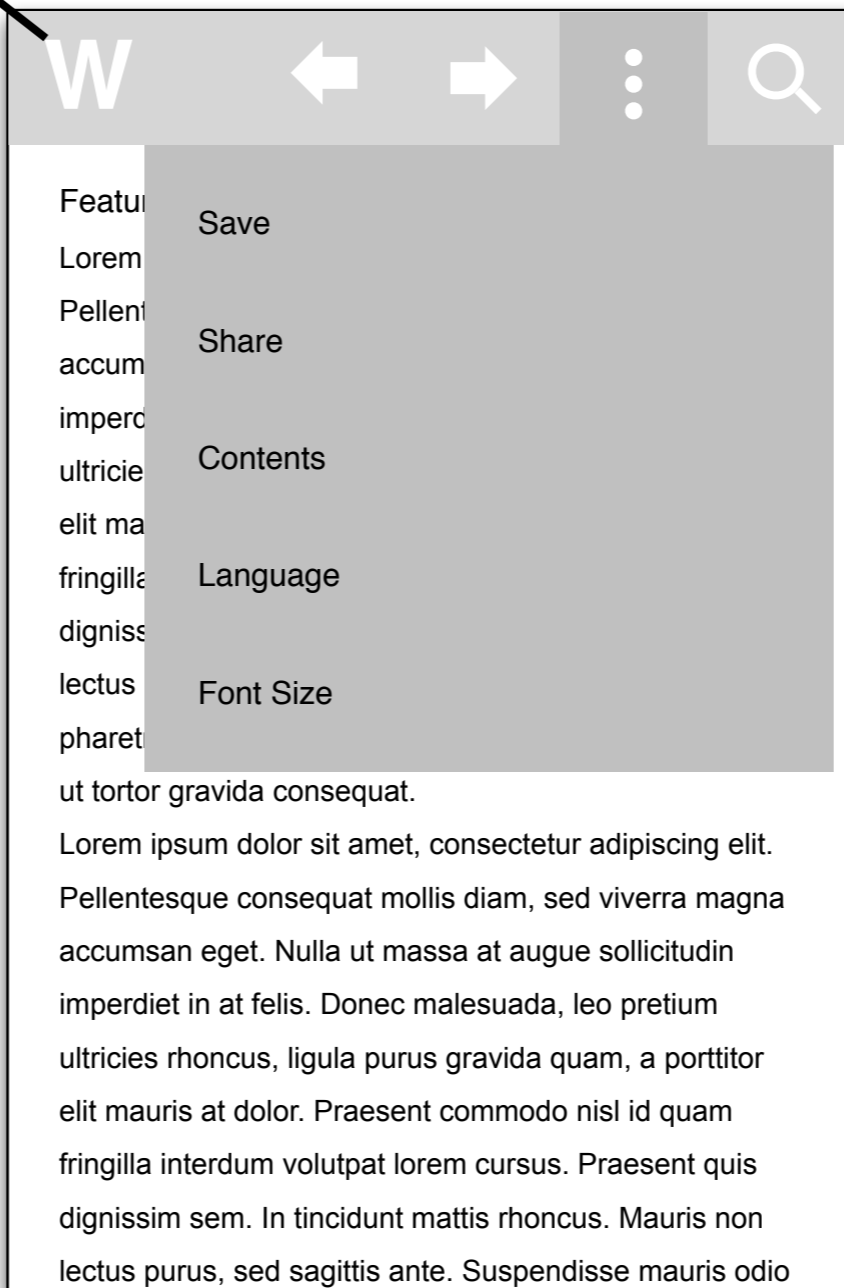
- Takes up more real-estate
- Won't translate well to the mobile site on iOS since it has a bottom toolbar already

Dashboard + Single Bar

Dashboard



Overflow Action Items



Pros

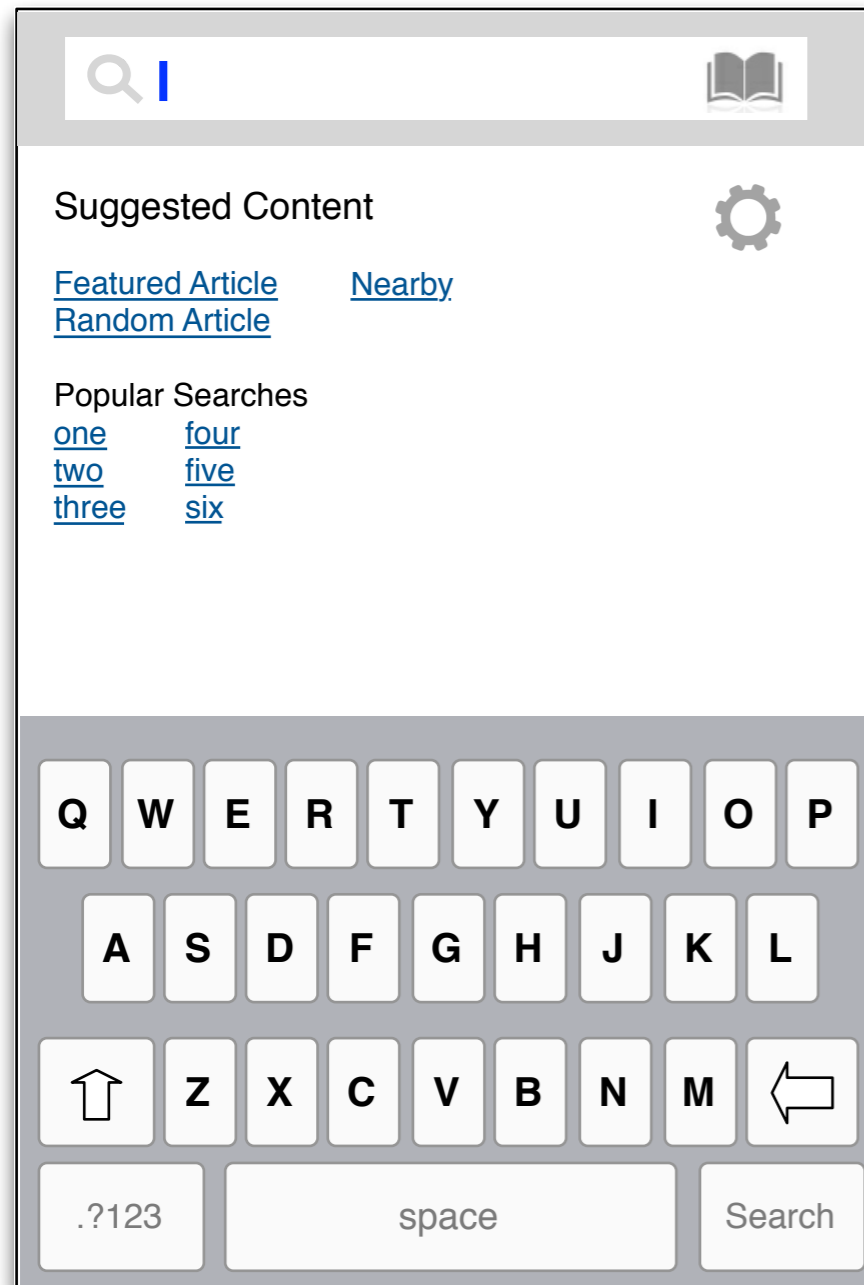
- Frees up screen space on an article view

Cons

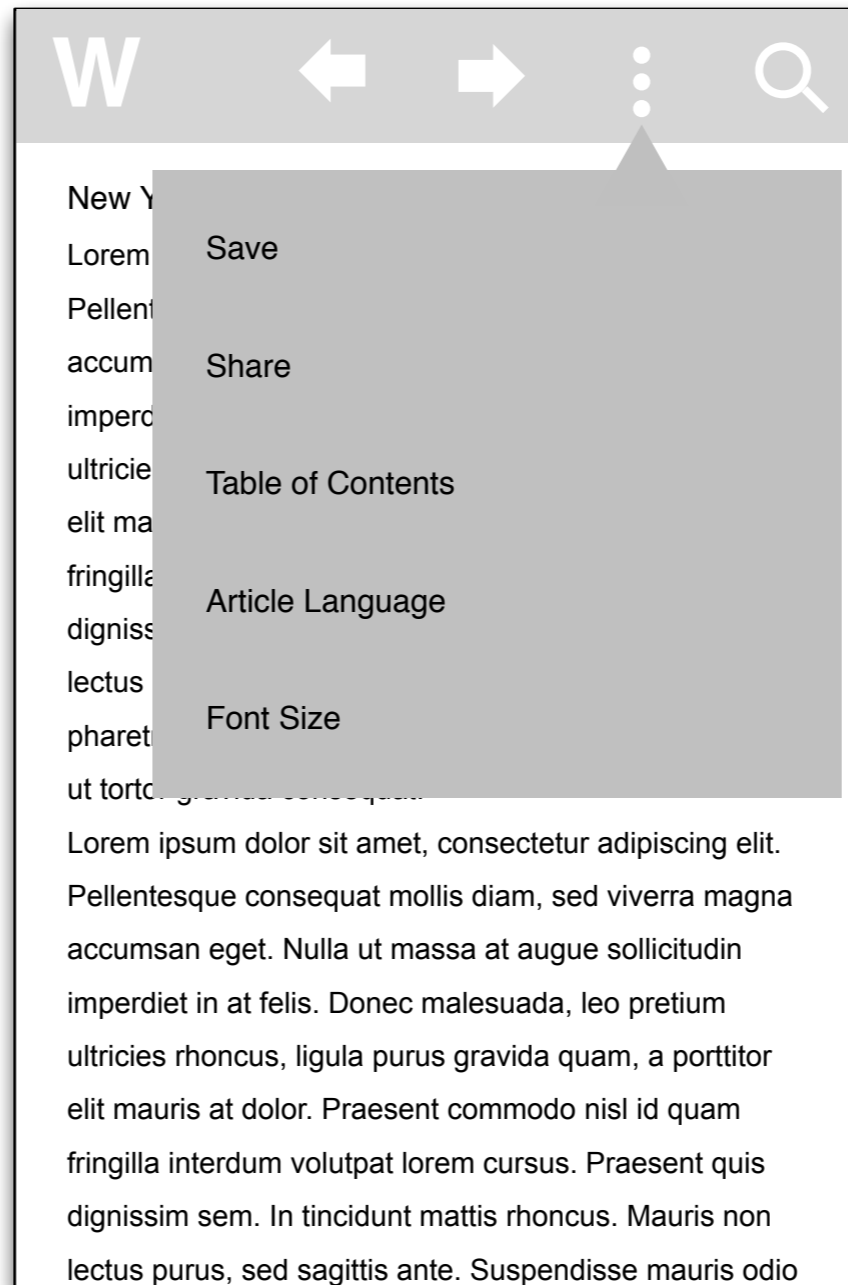
- Doesn't focus on searching

Combined Approach - Begins at Search

Simple Home - Focused on Searching



Article - Single Bar Control



Pros

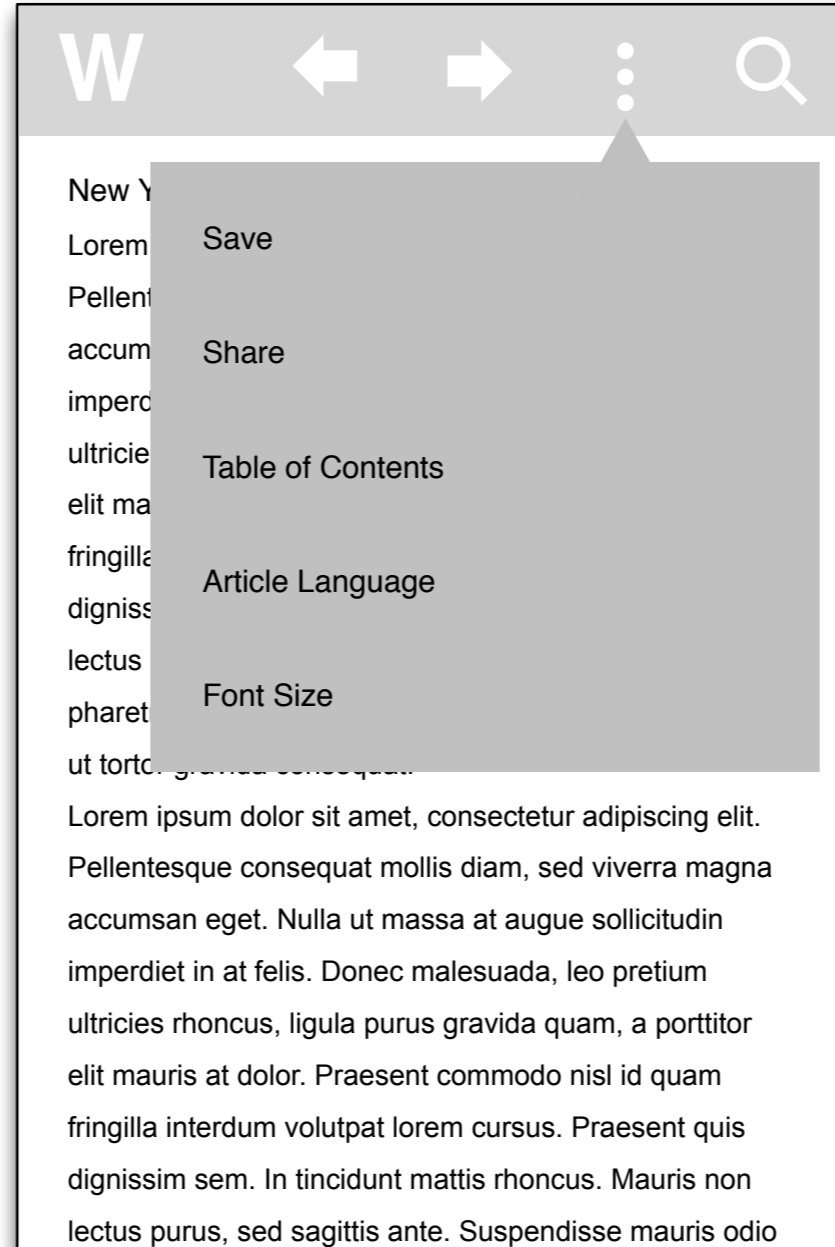
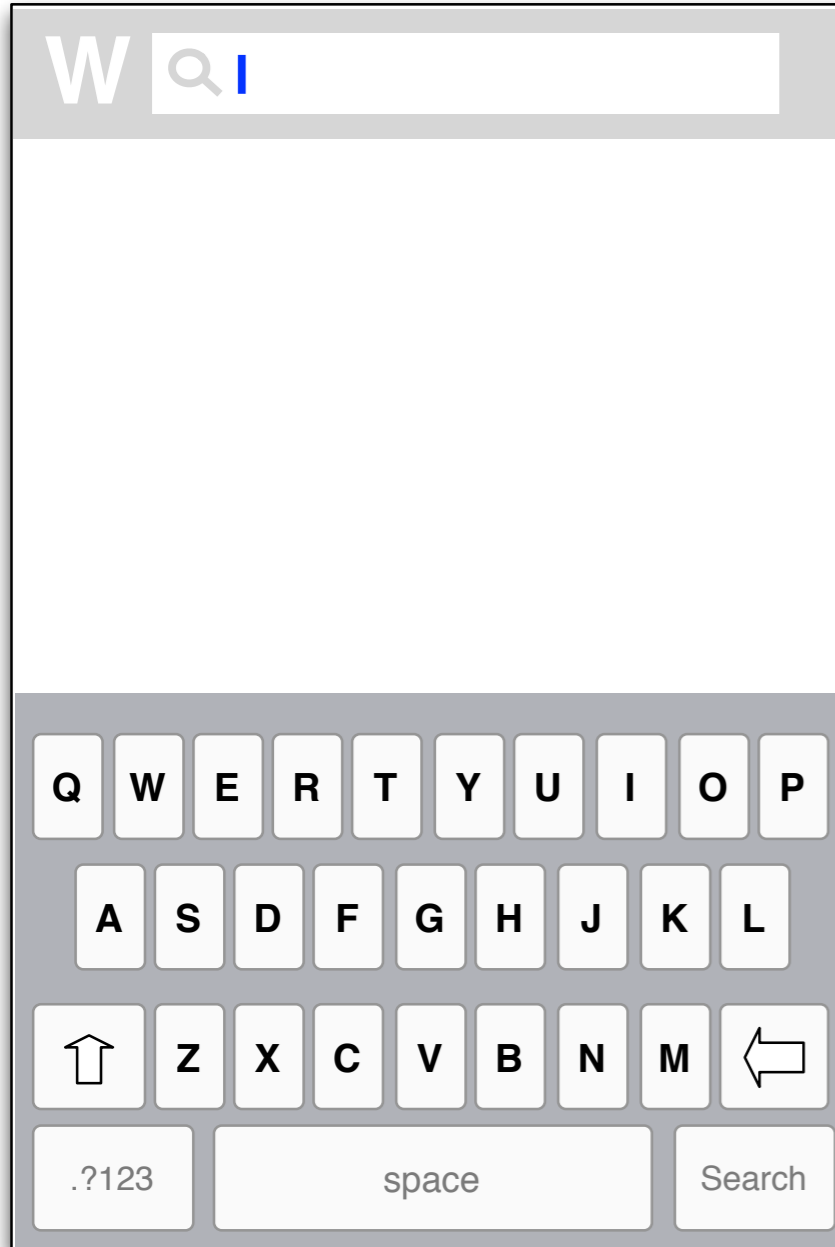
- Focuses on search
- Frees up screen space on an article view
- Will translate well to the mobile site
- Easy to add items to

Cons

- Could get cluttered on home search

Slide over menu style

Simple Home - Focused on Searching



Search	W
Featured Article	New York Lorem ips dolor sit a
Random Article	consectet adipiscing
Nearby	Pellentes consequa
Saved	diam, sec magna ac
History	eget. Null massa at
Contact Us	sollicitudin imperdiet
Settings	felis. Don malesuac
	pretium u rhoncus, purus gra quam, a p elit mauri dolor. Pra

Functions of Wiki App

Main Navigation

- Random Article
- History
- Favorites
- Nearby Articles
- Settings
- Search
- Home

Actions for an article

- Change Language
- Save
- Share
- Font Size
- Table of Contents
- Forward/Back

Additional Considerations

- Shake phone for random article
- Pull to refresh
- Support for landscape view
- Save articles for offline viewing